



# Key promotions

Update : 31 Dec 2013

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## 4G LTE

- Promotional launch: 7 May 2013 (extended until further notice)

### 4G iNet (for Internet)

Package	Monthly fee (Bt/mo)	4G supplementary package (Bt)	4G/3G+ /EDGE/GPRS	WiFi (hrs)
iNet 299	299	<del>99</del>	Unlimited* (4G Fair usage 500MB)	Unlimited
iNet 399	399	<del>99</del>	Unlimited* (4G Fair usage 1GB)	
iNet 599	599	<del>99</del>	Unlimited* (4G Fair usage 2GB)	
iNet 899	899	<del>99</del>	Unlimited* (4G Fair usage 5GB)	
Additional charge	Bt 1.25/min for call, Bt 2/SMS and Bt 5/MMS			

**Special** Customer who subscribes to any of the above iNet packages and applies for the 4G supplementary package during 1 Aug – 31 Dec 13 will get free usage of this supplementary package (worth Bt 99/month) until 30 Jun 14

\*The maximum speed of 4G/3G+/EDGE/GPRS will be reduced to 128 Kbps (from 100 Mbps) for iNet299 and iNet 399 package , 384Kbps for iNet 599 and iNet 899 package

## 4G LTE (Cont'd)

### SIM – Pre paid

#### Comfortable SIM only 1 Baht/day

- Promotional period: 20 Sep – 30 Nov 2013

Promotion	Voice call service rate for the same networks (TrueMove and TrueMove H)	Excess-service charge				
		Voice call service rate for off-net	3G/EDGE/GPRS (Bt/MB)	SMS (Bt/sms)	MMS (Bt/time)	MMS (Bt/time)
One Baht a day	1 <sup>st</sup> voice call of the day in the same networks, service charge is only at 1 Baht, thereafter users will be able to use free voice call for all day till midnight, Free voice call each time not exceed 60 mins, while at 61 <sup>st</sup> min or more will be charged at 0.75 Baht/min	1.25	2	2	3	1

#### One stamp, redeem One3G SIM Yok Gang

- Promotional period: 26 Jul – 25 Oct 2013

Package	Price (Bt)	Call on-net (Bt/min)	Call off-net (Bt/min)	3G/EDGE/GPRS (Bt/MB)	SMS (Bt/sms)	MMS (Bt/MMS)
SIM Yok Gang	1 or One Stamp	1	3/1/1	1	2	5

#### Special offers:

- Call TrueMove H altogether Bt 5, get unlimited free on-net call until 5 p.m.
- Call TrueMove H altogether Bt 9 (including the first Bt 5), get unlimited free voice call within the network until midnight 3G/EDGE/GPRS at the maximum speed of 42 Mbps.



## 4G LTE (Cont'd)

### SIM – Pre paid

#### Unlimited x3 Sim Card

- Promotional period: 20 Jul– 30 Sep 2013

SIM	Sim Price (Bt)	3G/EDGE/GPRS	Voice call	SMS	WiFi	Expiry date (Day)
<b>Unlimited x3 Daily</b>	49	Unlimited (Fair usage 160MB)	Unlimited (on-net 5am-5pm)	Unlimited (on-net sms)	Unlimited	1
<b>Unlimited x3 Weekly</b>	99					7
<b>Unlimited x3 Monthly</b>	299					30
Additional charges	Usage in excess of the above packages is charged additionally at Bt 0.75/min for calls, Bt 1/MB for 3G+/EDGE/GPRS, Bt2/sms and Bt 5/mms					

Users entitled to 3G/EDGE/GPRS at the maximum speed of 42 Mbps as the specified amount, after that users will be able to use unlimited amount at the maximum speed of 128Kbps.

#### Note:

- Customers who purchase the unlimited x3 SIM card will get the expiry date according to the activation of SIM card service. The system will start from the time of activation until midnight of that day, as counted for the one-day use



## 4G LTE (Cont'd)

- Promotional launch: 7 May 2013 (extended until further notice)

### 4G iSmart (for call and Internet)

Package	Monthly fee (Bt/mo)	4G supplementary package (Bt)	Monthly allowance (Bt)	4G/3G+/EDGE/GPRS	WiFi (hrs)
iSmart 299	299	<del>99</del>	100	Unlimited* (4G Fair usage 500MB)	Unlimited
iSmart 399	399	<del>99</del>	150	Unlimited* (4G Fair usage 750MB)	
iSmart 499	499	<del>99</del>	250	Unlimited* (4G Fair usage 1GB)	
iSmart 599	599	<del>99</del>	300	Unlimited* (4G Fair usage 1.5GB)	
iSmart 699	699	<del>99</del>	400	Unlimited* (4G Fair usage 2GB)	
iSmart 899	899	<del>99</del>	500	Unlimited* (4G Fair usage 3GB)	
Additional charge	Bt 1.25/min for call, Bt 2/SMS and Bt 5/MMS				

**Special** Customer who subscribers to any of the above iSmart packages and applies for the 4G supplementary package during 8 Aug – 31 Dec 13 will get free usage of this supplementary package (worth Bt 99/month) until 30 Jun 14

\*The maximum speed of 4G/3G+/EDGE/GPRS will be reduced to 64 Kbps (from 100 Mbps) for package iSmart 299, 128 Kbps for package iSmart 499, iSmart 699 and iSmart 899



## 4G LTE (Cont'd)

### 4G additional packages

**Additional packages for calling to any networks throughout 24 hours**

Additional Package	Service Charge (Bt)	Calls to any networks (Minutes)
Talk 100	100	120
Talk 300	300	400

### Additional package 4G Net

Additional Package	Service Charge (Bt)	4G/3G+/EDGE/GPRS
4G Net 350	350	1 GB*

\* The maximum speed is 100 Mbps

**iPlay** (Prepaid SIM)

- Promotional period : 1 Jun – 31 Jul 13 (Extended to 31 Oct 13)
- Sim cost : Bt 69



Promotion	All calls (Bt/min)	SMS (Bt/SMS)	MMS (Bt/MMS)	3G+ /EDGE/GPRS (Bt/MB)	WiFi (Bt/min)	Remark
<b>Sweet all day all night</b>	<b>0.75</b>					Every upfront top-up of Bt 50 will get 1. Free call (10 mins) to any networks and 3G+ data usage (90MB) within 60 days after activation 2. Unlimited usage of any of the below applications for 30 days • LINE, Facebook, Gmail, myLife
<b>Sweet during the day</b>	5a.m. -5p.m.: <b>Bt 0.49</b>	2	5	1	1	
	5p.m. -5a.m.: <b>Bt 0.99</b>					
<b>All net SIM</b>	<b>2/0.50/0.50</b>					



**iPlay** (Prepaid)

- Promotional period: 1 – 30 Jun 13 (Extended to 31 Oct 13)
- Sim cost : Bt 69

Package	All calls (Bt/min)	3G+ /EDGE/GPRS (Bt/MB)	SMS (Bt/SMS)	MMS (Bt/MMS)	WiFi (Bt/min)
iPlay	0.75	1	2	5	1

**Special:** Free call (10 mins) to any networks and 3G+ data usage (90MB) within 60 days after activation when activate SIM before 31 Oct 13.





## iTalk (Prepaid and Postpaid)

- Promotional period: 16 Sep – 31 Dec 13

Package	Monthly fee (Bt/mo)	Monthly allowance (min)
iTalk 299	299	400
iTalk 499	499	680
iTalk 699	699	950
iTalk 899	899	1200

Usage in excess of iTalk packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi

## iFair additional package for 3G Mobile Internet

- Promotional period: 16 Sep – 31 Dec 13

3G/EDGE/GPRS	Monthly fee
0 MB – <b>90 MB</b>	Bt 99
91 MB – <b>300 MB</b>	Maximum charge no more than Bt 199
301 MB – <b>500 MB</b>	Maximum charge no more than Bt 299
501 MB – <b>1 GB</b>	Maximum charge no more than Bt 399
1025 MB – <b>2 GB</b>	Maximum charge no more than Bt 599
2049 MB – <b>4 GB</b>	Maximum charge no more than Bt 799

Conditions: This additional monthly package, iFair, is only available for customers who use iTalk and Talk as their main package.. The lump sum service fee is at the minimum of 99 Baht per month. Get the privilege to use 3G/EDGE/GPRS for 90 MB. The excess service is charged at 1.50 Baht per MB or as the specified rate depending on the usage. The maximum speed is 42 Mbps. After using up to 4 GB, the customers will have an unlimited internet use at the speed of 384 Kbps. The service rate is exclusive of VAT. The company reserves the right to amend, change, terminate or cancel without prior notice.



**iNet** (Postpaid and Prepaid)

- Promotional period: 1 Sep 13 onwards, Validity period: 12 months

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi (hrs)
iNet 299	299	Unlimited* (Fair usage 500MB)	Unlimited
iNet 399	399	Unlimited* (Fair usage 1GB)	Unlimited
iNet 599	599	Unlimited* (Fair usage 2GB)	Unlimited
iNet 899	899	Unlimited* (Fair usage 5GB)	Unlimited

\*The maximum speed will be reduced to 128Kbps (from 42Mbps) for package iNet 299, iNet 399 and 384Kbps for package iNet 599 and inet 899

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt 2/sms and Bt 5/mms

**Supplementary package for iNet**

- Promotional period: 18 Oct – 31 Dec 13

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	Validity period (day)	WiFi (hrs)
Net 150	150	1GB	30	-

**Professional package**

- Promotional period: 18 Oct – 31 Dec 13

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi (hrs)
Pro Package 1699	1699	10 GB	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt 2/sms, Bt 5/mms and Bt200/GB for 3G/EDGE/GPRS



**iNet** (Package for Real Future)

- Promotional period: 8 May 13 onwards

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi (hrs) (Max speed of 100 Mbps)
Net 799	799	Unlimited*	Unlimited
Net 899	899	Unlimited*	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS and Bt5/MMS

\*The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 3GB of data usage for package Net (i) 799 and 5GB of data usage for package Net (i) 899

**iNet** (Package for iPad)

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi (hrs) (Max speed of 100 Mbps)
Net (i) 599	599	Unlimited*	Unlimited
Net (i) 799	799	Unlimited*	Unlimited
Net (i) 899	899	Unlimited*	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi

\*The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 2GB of data usage for package Net (i) 599, 3GB of data usage for package Net (i) 799 and 5GB of data usage for package Net (i) 899



**iSmart** (Postpaid and Prepaid)

- Promotional period: 1 Aug 13 onwards

Package	Monthly fee (Bt/mo)	Monthly allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs)
iSmart 199	199	100 (on-net)	300MB	10
iSmart 299	299	100	Unlimited* (Fair usage 500MB)	Unlimited
iSmart 399	399	150	Unlimited* (Fair usage 700MB)	Unlimited
iSmart 499	499	250	Unlimited* (Fair usage 1GB)	Unlimited
iSmart 599	599	300	Unlimited* (Fair usage 1.5GB)	Unlimited
iSmart 699	699	400	Unlimited* (Fair usage 2GB)	Unlimited
iSmart 899	899	500	Unlimited* (Fair usage 3GB)	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS

\*The maximum speed will be reduced to 64 Kbps (from 42Mbps) for package iSmart 299, 128 Kbps for package iSmart 499, iSmart 699 and iSmart 899



**iSmart** (for iPhone)

Package	Monthly fee (Bt/mo)	Monthly allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs) (Max speed of 100 Mbps)
Free Size	599	300	Unlimited*	Unlimited
XL	899	500	Unlimited*	Unlimited
XXL	999	500	Unlimited*	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS

\*The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 1.5GB of data usage for package XL 3GB of data usage for package XL and 5GB of data usage for package XXL

**iSmart** (for Real Future)

Package	Monthly fee (Bt/mo)	Monthly allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs) (Max speed of 100 Mbps)
iSmart 699	699	400	Unlimited*	Unlimited
iSmart 899	899	500	Unlimited*	Unlimited

Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS

\*The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 2GB of data usage for package iSmart 699 and 3GB of data usage for package iSmart 899

Package	Monthly fee (Bt/mo)	Monthly allowance (min)	3G+ /EDGE/GPRS	SMS	MMS	WiFi (hrs) (Max speed of 100 Mbps)
Smart 340	340	200	700MB	-	-	Unlimited
Smart 510	510	300	2G	-	-	Unlimited
Smart 765	765	500	Unlimited*	300	50	Unlimited









Usage in excess of the above packages is charged additionally at Bt1.25/min for calls, Bt2/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS

\*The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 2GB of data usage for package Smart 765

## Topping packages for iPlay, iTalk, iNet and iSmart

### Additional package for Social Network




- Promotional period: 18 Oct – 31 Dec 13 (extended until further notice)

Additional package	Fee (Bt)	Duration (Day)
 Unlimited Facebook	5	1
	19	7
	49	30
 Unlimited Line	5	1
	19	7
	49	30
 Unlimited Instagram	5	1
	19	7
	49	30
 Unlimited Whatsapp	5	1
	19	7
	49	30
 Unlimited Twitter	5	1
	19	7
	49	30
   Chat 100 SMS within the same network/Line/Whatsapp	9	1

## Topping packages for iPlay, iTalk, iNet and iSmart

### Additional package for Full TV and Clip

- Promotional period: 18 Oct – 31 Dec 13 (extended until further notice)

Additional Package	Fee (Bt)	Duration (Day)
 <b>Unlimited YouTube</b> via m.youtube.com and youtube app	29	Unlimited Daily*** 3G max speed 320 MB
	99	Unlimited Weekly*** 3G max speed 1 GB
 <b>Unlimited H TV</b> Watch more than 70 TV Channels via <a href="http://www.truevisions-h.com/htv">www.truevisions-h.com/htv</a> and H TV app	29	Unlimited Daily*** 3G max speed 320 MB
	99	Unlimited Weekly*** 3G max speed 1 GB
 <b>Unlimited TrueVisions Anywhere</b> via TrueVisions Anywhere app	29	Unlimited Daily*** 3G max speed 320 MB
	99	Unlimited Weekly*** 3G max speed 1 GB

- \* Use unlimited for 3G/EDGE/GPRS with max speed of 42 Mbps within assigned GB for each promotion package that thr users applied. After that, unlimited data usage will be at a maximum speed of 128 Kbps.
- Additional package for daily and weekly the package will be expired at midnight. To continue the service, reapplication is needed.
  - YouTube must be used in m.youtube.com and YouTube App/ H TV is for mobile phone only and used in [www.truemove-h.com/htv](http://www.truemove-h.com/htv) and H TV app/ TrueVisions Anywhere is for TrueVisions Platinum HD, Gold HD and Super Entertainment members only must be used via True Anywhere app.
  - Unlimited H TV package for postpaid customer can subscribe on 2 Sep 13.



## Topping packages for iPlay, iTalk, iNet and iSmart

### Additional package x3 Unlimited Internet Calls and SMS

- Promotional period: 9 Oct – 31 Dec 13 (extended until further notice)

Package	Fee (Bt)	3G/EDGE/GPRS	Calls	SMS	WiFi	Duration (Day)
Unlimited x3 49	49	Unlimited* (Fair usage 320 MB)	Unlimited On-net (5 a.m. – 5 p.m.)	Unlimited On-net (24 hrs)	Unlimited	1
Unlimited x3 99	99					7
Unlimited x3 299	299	Unlimited* (Fair usage 500 MB)				30
Unlimited x3 399	399	Unlimited* (Fair usage 1GB)				30

\* Use unlimited for 3G/EDGE/GPRS with max speed of 42 Mbps within assigned GB for each promotion package that the users applied.  
Note:

- For unlimited x3 will be start from the applied date
- For non-True number and non-promotion time will be charged as promotional rate

### Volumn-based internet package

Additional Package (Net)	Fee (Bt)	3G/EDGE/GPRS	Duration (Day)	WiFi
Net 9	9	10 MB	1	-
Net 15	15	20 MB	1	-
Net 59	59	70 MB	7	-
Net 250	250	500 MB	30	-
Net 350	350	1 GB	30	-
Net 550	550	2 GB	30	Unlimited





## Topping packages for iPlay, iTalk, iNet and iSmart

### Unlimited internet package

Package	Fee (Bt)	3G/EDGE/GPRS	Duration (Day)	WiFi
Net 49	49	Unlimited* (Fair usage 160 MB)	1	-
Net 249	249	Unlimited* (Fair usage 1GB)	7	-
Net 399	399	Unlimited* (Fair usage 1GB)	30	Unlimited
Net 599	599	Unlimited* (Fair usage 2GB)	30	Unlimited
Net 899	899	Unlimited* (Fair usage 5GB)	30	Unlimited

\* Use unlimited for 3G/EDGE/GPRS with max speed of 42 Mbps within assigned GB for each promotion package that the users applied. After that, unlimited data usage will be at a maximum speed of 128Kbps for Net 49, Net 249, Net 349 a maximum speed of 128 Kbps

### Additional package for all network (24hrs)

Additional Package	Fee (Bt)	Call to all network (Min)	Duration (Day)
Talk 20	20	25	2
Talk 50	50	65	5
Talk 100	100	120	30
Talk 300	300	400	30



## Topping packages for iPlay, iTalk, iNet and iSmart

### Additional package for WiFi (Max speed 200 Mbps)

Package (Can be auto renewed)	Fee (Bt)	WiFi
Unlimited WiFi Monthly Pacakge	100	Unlimited

### Additional package for SMS/MMS

Package	Duration	Fee (Bt)	Free Use (Text Message)
SMS	Daily	9	12
	7 Days	10	10
	30 Days	50	60
		90	120
MMS	30 Days	15	5
		50	20

## Topping packages for iPlay, iTalk, iNet and iSmart

### Additional package for BlackBerry

Package	Daily Fee	BBM	Chat	Social (FB/Twitter)	E-mail	BB Browser	Whatsapp	3G+ EDGE/GPRS	Call Free	SMS
BlackBerry 149	<b>Bt 149/</b> 30 days	✓	-	-	-	-	-	Unlimited (Only BBM)	60 min/mo	25 sms/mo
BB Talk	<b>Bt 300/</b> 30 days	✓	-	-	-	-	-	Unlimited (Only BBM)	200 min/mo	-
BB Social & Surf	<b>Bt 250/</b> 30 days	✓	-	✓	-	✓	✓	Unlimited (Only BBM, Social, Whatsapp and BB Browser)	-	-
BB Social & Surf 7	<b>Bt 70/</b> 7 days	✓	-	✓	-	✓	✓	Unlimited (Only BBM, Social, Whatsapp and BB Browser)	-	-
BB Net	<b>Bt 450/</b> 30 days	✓	✓	✓	✓	✓	✓	20 MB	-	-
BB Net 7	<b>Bt 120/</b> 7 days	✓	✓	✓	✓	✓	✓	100 MB	-	-

- BlackBerry Chat can be used via Windows Live Messenger, Google Talk, Yahoo Messenger and ICQ
- BlackBerry Social Networking can be used via Facebook and Twitter
- BlackBerry 149, BB Talk, BB Social & Surf and BB Social & Surf 7 Packages can not be used with regular internet package
- BB Net, BB Net 7 customers can use 3G/EDGE/GPRS as assigned. The off-package use is calculated on the main package ratio
- If applying for new BB package that is different from the current one, the remaining days of the current BB package will be cancelled

**Handsets**

**Smartphone - Apple**

- Promotional period: 25 Oct – 30 Nov 13 (extended until further notice)

Apple iPhone 5 S

	16 GB	32 GB	64 GB
Handset with package	<b>23,900</b>	<b>27,500</b>	<b>30,900</b>
Handset Only	<b>24,500</b>	<b>28,300</b>	<b>31,900</b>



Apple iPhone 5 C

	16 GB	32 GB
Handset Only	<del>20,700</del> <b>15,700</b>	<del>24,500</del> <b>19,500</b>

**Special for iPhone 5S & 5C, discount monthly fee 50% for 10 months**

**Handsets / 3G devices**

**Smartphone - Apple**

- Promotional period: 1 Aug 13 onwards

**Apple iPhone 5**



iPhone 5	Handset Only	Discount for handset	Handset with package	Promotion With Credit Card	Special discount for True Card or MNP
16GB	Bt 24,550	<b>Bt 2,000</b>	Bt 22,550	<b>0%</b> for 10 months	<b>Additional discount Bt 1,000</b>
32GB	Bt 28,250		Bt 26,250		
64GB	Bt 31,950		Bt 29,950		

0% for 10 months via credit card



**Apple iPhone 4**



	<b>8 GB</b>
Handset with package	<b>13,900</b>
Handset Only	<b>13,900</b>

**Discount monthly fee 50% for 3 months**  
For Free Size 599, XL 899 and XXL 999 package

**Apple iPhone 4 (S)**

	<b>8 GB</b>	<b>16 GB</b>	<b>32 GB</b>	<b>64GB</b>
Handset with package	<b>14,500</b>	<b>20,700</b>	<b>24,500</b>	<b>28,000</b>
Handset Only	<b>14,900</b>	<b>19,912</b>	<b>23,900</b>	<b>27,500</b>

**Discount monthly fee 50% for 5 months**  
For XL 899 and XXL 999 package

**TrueMove H Postpaid customer,** get discount monthly fee **Bt 200** for 5 months for XL899 and XXL 999 package

**True Card Customer with new postpaid customer,** get discount Bt 1,000 for handset

**MNP Customer,** get discount Bt 1,000 for handset

**Handsets / 3G devices (Cont'd)**

**Smartphone - Samsung/HTC/Nokia/BlackBerry**

**Samsung**

Model	Baht
Galaxy S4	18,800
Galaxy Grand	10,500
Hero 3G	1,390
Galaxy Note 2	15,900
Galaxy Mega 6.3	14,900
Galaxy Core	7,900
Galaxy S4	14,500
Galaxy Note 3	23,500
Galaxy SIII mini	8,990
Galaxy Pocket Neo	3,190
Galaxy S4 Mini	13,500
Galaxy Win	8,900
Galaxy Ace	6,790
Ace 3	6,900
Galaxy SIII	14,500
Galaxy Note	20,000
Galaxy Y	3,290
Galaxy Nexus	6,790
Galaxy Mini	4,990

**HTC**

Model	Baht
One	21,900
Windows Phone 8S	5,990
Butterfly S*	23,400
Windows Phone 8X	19,900
One X	15,390
One V	9,900
Sensation XL	20,500
Wildfire S	8,900
One S	17,900

**Remark \*4G**

**Nokia**

Model	Baht
208	1,790
Lumia 520	4,240
Lumia 620	7,250
Lumia 720	8,100
Lumia 925	16,000
Lumia 625	8,990
Lumia 820	9,400
Lumia 920	11,500

**BlackBerry**

Model	Baht
Z10	10,500
Curve 9320	3,300

**Oppo**

Model	Baht
Find Muse	4,990
Find Piano	5,990
Find Clover	6,990
Find Way	9,990
Find Mirror	10,900

**Sony**

Model	Baht
Xperia V LTE	8,990
Xperia Z	15,300
Xperia SP LTE	9,900
Xperia Z LTE	17,990
Xperia Miro	6,990

Handsets / 3G devices (Cont'd)

True Beyond

Promotional period: 15 Sep – 31 Dec 13



True Beyond 3G+  
Bt 5,990

**True Shop :** 0% for 6 months (Bt 999/mo) for Handset only or handset with package when pay via



**True Store :** 0% for 6 months (Bt 999/mo) for Handset only or handset with package when pay via Kasikorn Thai credit card only



True Beyond 4G  
Bt 8,990

**True Shop :** 0% for 10 months (Bt 899/mo) for handset with package or 0% for 6 months (Bt 1,499/mo) for handset only



**True Store :** 0% for 6 months (Bt 1,499/mo) for Handset only or handset with package when pay via Kasikorn Thai credit card only



True Beyond Tab  
Bt 4,590

**True Shop :** Mobile Number Portability to TrueMove H, Get the special discount Bt 1,000 for handset

**True Card members :** Get special discount Bt 1,000 for handset from May 22, 13 onwards

Handsets / 3G devices (Cont'd)

True Beyond



**TRUE BEYOND 4G  
(MAN UTD Limited Edition)  
Bt 8,990**

Get discount on monthly package for 50% up to 10 months when buy Smartphones or Tablets of GoLive or True Beyond

Package	Monthly fee (Bt/mo)	Call Allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs)
iSmart 599	<del>599</del> <b>299</b>	300	Unlimited* (Fair usage 1.5GB)	Unlimited
iSmart 799	<del>799</del> <b>399</b>	500	Unlimited* (Fair usage 2GB)	Unlimited
iSmart 999	<del>999</del> <b>499</b>	600	Unlimited* (Fair usage 3GB)	Unlimited
Additional charge	Bt 1.25/min for call, Bt 2/SMS, Bt 5/MMS			

**Remark** \* The maximum speed will be reduced to 128 Kbps (from 42Mbps) for package iSmart599 and iSmart 799 and 384 Kbps for package iSmart 999

\*\*Discount monthly fee 50% for 10 months when buy handset with package

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi
iNet 599	<del>599</del> <b>299</b>	Unlimited* (Fair usage 2GB)	Unlimited
iNet 899	<del>899</del> <b>449</b>	Unlimited* (Fair usage 5GB)	Unlimited

**Remark** \* The maximum speed will be reduced to 384 Kbps (from 42Mbps) for package iNet 599 and iNet 899 packages



## Handsets / 3G devices (Cont'd)

### Tablet – iPad with Retina Display / iPad Mini

Promotional period: 1 Oct – 31 Dec 13

#### iPad with Retina Display (Model Wi-Fi + Cellular)



iPad  
with Retina display

iPad with Retina display	Handset (Bt)	Promotion with Credit Card	Special discount for handset (for True Card/MNP)
16GB	20,500	0% for 10 months	Special Discount for Bt 1,000 and Discount monthly fee 50% for 6 months for Net(i) 799 and Net (i) 899 pacakge
32GB	23,500		
64GB	26,500		
128GB	29,200		

#### iPad Mini



iPad mini	Handset (Bt)	Promotion with Credit Card	True Card	MNP
			Discount	Discount
16GB	15,200	0% for 10 months	Discount Bt 500	Discount Bt 1,000
32GB	18,200			
64GB	21,200			

### Promotion with Credit Card

0% for 10 months for

More discount to 13% for

Get credit for cash back to 3% for

## Handsets / 3G devices (Cont'd)

### Tablet – Samsung

- Promotional period: 1 Jul 13 onwards



**Galaxy Note 8**

Bt 13,900



**Galaxy Tab3 8.0**

Bt 12,500



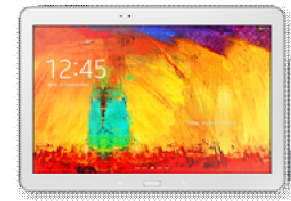
**Galaxy Tab3 7.0**

Bt 9,990



**Galaxy Tab3 10.1**

Bt 14,900



**Galaxy note 10.1**

Bt 20,900



**Galaxy Tab2 10.1**

Bt 12,900



**Galaxy Tab 2**

Bt 9,900



**Galaxy Tab 7 Plus**

Bt 15,900



**Galaxy Tab 7.7**

Bt 15,900



**Galaxy Tab 8.9**

Bt 17,900



**Galaxy Note 10.1**

Bt 18,900

**Handsets / 3G devices (Cont'd)**

**Go Live**



**GO Live S2**  
Bt 2,990



**GO Live Dual Core**  
Bt 3,990



**GO Live 2**  
Bt 1,290



**GO Live 3031 Black**  
Bt 990



**GO Live S1**  
Bt 2,990

**Discount monthly fee 50% for 10 months when buy GoLive or True Beyond**

Package	Monthly fee (Bt)	Call allowance (min)	3G/EDGE/GPRS (Bt/MB)	WiFi (hrs)
iSmart 599	<del>599</del> <b>299</b>	300	Unlimited (Fair usage 1.5GB)	Unlimited
iSmart 799	<del>799</del> <b>399</b>	500	Unlimited (Fair usage 2GB)	Unlimited
iSmart 999	<del>999</del> <b>499</b>	600	Unlimited (Fair usage 3GB)	Unlimited

Remark: Additional charges: Bt 1.25/min for call, Bt 2/sms and Bt 5/mms

Package	Monthly fee (Bt)	3G/EDGE/GPRS (Bt/MB)	WiFi
iNet 599	<del>599</del> <b>299</b>	Unlimited (Fair usage 2GB)	Unlimited
iNet 899	<del>899</del> <b>449</b>	Unlimited (Fair usage 5GB)	Unlimited

**Aircard/ SIM**

- Promotional period: 1 Oct 13 onwards, Validity period: 6 months



**Max Surf  
100 Mbps**

Bt 2,190



**Surf II  
7.2 Mbps**

Bt 899



**Max Surf  
100 Mbps**

Bt 2,190



**Ultra  
Surf 2**

Bt 1,990



**Ultra Surf  
42 Mbps.**

Bt 1,990



**Power Surf  
21 Mbps**

Bt 999



**Power Surf  
21 Mbps**

Bt 999



**Power Surf III  
21Mbps**

Bt 990



**Surf  
7.2 Mbps.**

Bt 790



**Surf II  
7.2 Mbps**

Bt 899



**SURF  
Aircard 7.2**

Bt 799



**Shared WiFi 3  
(21Mbps)**

Bt 1,490



**Shared WiFi II  
(21Mbps)**

Bt 1,990



**Shared  
WiFi**

Bt 1,990



**Man U SIM 4G  
(Postpay)**

Bt 69



## TrueMove H iPhone packages

Sales period: 25 Oct – 30 Nov 13 (extended to 31 Jan 14), validity: 24 months

Promotion	Monthly fee (Bt/mo)	Monthly allowance (min)	SMS	MMS	4G net supplementary	4G/3G+ /EDGE/ GPRS	WiFi (hr)	Discount from monthly fee (Bt/mo)	Bonus
<b>S</b>	399	100	50	20	<del>99</del>	400MB	10	60**	<b>Free 6 Billings</b> After continuously subscribing for 18 cycles
<b>M</b>	579	250	300	50	<del>99</del>	Unlimited*	20	190**	
<b>L</b>	799	450	400	100	<del>99</del>	Unlimited*	Unlimited	260**	

**Special: customer who applies for the 4G net supplementary package during 1 Jun -31 Dec 13 (extended to 31 Jan 14), will get free monthly fee (worth Bt 99) until 30 Jun 14.**

Usage in excess of iPhone S/M/L packages is charged additionally at Bt1.50/min for calls, Bt3/SMS, Bt5/MMS, Bt2/MB for 4G/3G+/EDGE/GPRS and Bt1/min for WiFi

\* The maximum speed will be reduced to 64 Kbps (from 1 Mbps) after 3GB of data usage for iPhone M/L package

\*\* Discount for monthly fee applies only for months 1-18, free monthly fee applies for months 19-24 (6 billings)

Promotion	Monthly fee (Bt/mo)	Monthly allowance (min)	4G net supplementary	4G/3G+ /EDGE/GPRS	WiFi (hr)
<b>Free size</b>	599	300	<del>99</del>	Unlimited**	Unlimited
<b>Best Seller XL</b>	899	500	<del>99</del>	Unlimited**	Unlimited

**Special: customer who applies for the 4G net supplementary package during 1 Jun -31 Dec 13 (extended to 31 Jan 14), will get free monthly fee (worth Bt 99) until 30 Jun 14.**

Usage in excess of iPhone Free size XL packages is charged at Bt1.25/min for calls, Bt 2/SMS and Bt5/MMS

\*\* The maximum speed will be reduced to 128 Kbps after 1.5GB of data usage for Free Size 599 package, 384Kbps after 3GB of data usage for XL 899 package

## TrueMove H iPad packages

### Tablet – iPad with Retina Display / iPad Mini

#### Package for iPad

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	4G Supplementary	WiFi (hrs)
iPad 349	349	750 MB	<del>99</del>	Unlimited
iPad 549	549	2 GB	<del>99</del>	Unlimited
iPad 759	759	Unlimited* (Fair usage 3GB)	<del>99</del>	Unlimited

**Remark** \* The maximum speed will be reduced to 128 Kbps (from 42Mbps) after 3GB of data usage for iPad 759 package

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS	WiFi (hrs)
Net (i) 799	<del>799</del> 399	Unlimited* (Fair usage 3GB)	Unlimited
Net (i) 899	<del>899</del> 449	Unlimited* (Fair usage 5GB)	Unlimited
Additional charge	Bt 1.25/min for call, Bt 2/SMS and Bt 5/MMS		

**Remark** \* The maximum speed will be reduced to 384 Kbps (from 42Mbps) for Net(i) 799 and Net(i) 899 package

## TrueMove H BlackBerry packages

- Sales period: 1 Oct 12 – 30 Jun 13 (extended until further notice)

### BlackBerry Postpaid packages

Package	Bt/ mo	BBM	Chat	Social (FB/ Twitter)	Email	BB Browser	WhatsApp	3G+ / EDGE/ GPRS	WiFi	Call Allowance	SMS/ mo	Promotion
<b>Blackberry 149</b>	149	✓	✗	✗	✗	✗	✗	Unlimited (only BBM)	✗	Bt 60/mo	25	-
<b>BB Talk</b>	300	✓	✗	✗	✗	✗	✗	Unlimied (only BBM)	✗	Bt 200 /mo	-	Call 100 mins free 6 months
<b>BB Social&amp;Surf</b>	250	✓	✗	✓	✗	✓	✓	Unlimited (only BBM, Social, Whatsapp and BB browser)	3 hrs	✗	-	-
<b>BB Net</b>	450	✓	✓	✓	✓	✓	✓	500 MB	5 hrs	✗	-	-
<b>BB Unlimited</b>	799	✓	✓	✓	✓	✓	✓	Unlimited*	Unlimited	✗	-	-

Additional charges for TrueMove H BlackBerry postpaid for BB 149, BB Talk 300, BB Social&Surf 250, BB Net 450 and BB Unlimited 799: Bt 1.25/min for calls, Bt 1.25/SMS, Bt 3 for MMS, Bt 1/min for WiFi and Bt 2/MB for 3G+/EDGE/GPRS

\*The maximum speed 42 Mbps will be reduced to 128 Kbps after 1GB of data usage for BB unlimited 799 package




## TrueMove H BlackBerry packages (Cont'd)

### BlackBerry Prepaid packages

Package	Bt/day	BBM	Chat	Social (FB/ Twitter)	Email	BB Browser	WhatsApp	3G+/ EDGE/ GPRS	Call Allowance	SMS/mo
<b>Blackberry 149</b>	Bt 149/ 30 days	✓	✗	✗	✗	✗	✗	Unlimited (only BBM)	Bt 60 /mo	25
<b>BB Talk</b>	Bt 300/ 30 days	✓	✗	✗	✗	✗	✗	Unlimited (only BBM)	Bt 200 /mo	-
<b>BB Social&amp;Surf</b>	Bt 250/ 30 days	✓	✗	✓	✗	✓	✓	Unlimited (only BBM, Social, Whatsapp & BB Browser)	✗	-
<b>BB Social&amp;Surf 7</b>	Bt 70/ 7 days	✓	✗	✓	✗	✓	✓	Unlimited (only BBM, Social, Whatsapp & BB Browser)	✗	-
<b>BB Net</b>	Bt 450/ 30 days	✓	✓	✓	✓	✓	✓	100 MB	✗	-
<b>BB Net 7</b>	Bt 120/ 7 days	✓	✓	✓	✓	✓	✓	20 MB	✗	-



## TrueMove H apps

	Promotion	Price	Monthly fee (Bt/mo)	Remark
	<b>My Movie TV</b>		139	More than 500 HDi channels. Subscribe to TrueMove H (XL 899, XXL 999) get 3-months subscription free
	<b>Thailand GPS</b>	1,200	-	Excl. 3G+/EDGE/GPRS/WiFi fee usage
	<b>GURU</b>	-	49	Exclusively for TrueMove H customers, get 3-months subscription free

### Application | Digital Book & Magazine

iPhone and iPad



iPad only



iPhone, iPad, Samsung Galaxy SII, Samsung Galaxy Tab



## TrueMove H apps (cont'd)

### H TV

- TrueMove H launched "H TV", enabling subscribers to watch TV anytime, anywhere via their mobile handset.
- The "H TV" app can be downloaded free from the App Store from April 26, 2013. The service is free for the first 12 months (from April 26, 2013) after which a monthly fee of Baht 399 will be charged.

Package	No. of channels			
	Free TV	TrueVisions	TrueVisions HD	Total
<b>TrueMove H only</b>	59	-	-	59
<b>TrueMove H + TrueVision - Platinum</b>	59	29	-	88
<b>TrueMove H + TrueVision - Gold</b>	59	28	-	87
<b>TrueMove H + TrueVision - Gold lite</b>	59	22	-	81
<b>TrueMove H + TrueVision - Knowledge</b>	59	20	-	79
<b>TrueMove H + TrueVision - Platinum (HD)</b>	59	29	3	91
<b>TrueMove H + TrueVision - Gold (HD)</b>	59	28	3	90



## TrueMove H – Campaign “Privilege for Identity Card”

- Promotional period: 26 Mar – 31 May 2013 (extended to 30 Nov 13), validity period: 12 months
- For new postpaid customers who have identity card, including Teacher, Military, Police, Student, Government officer and State Enterprise Officer



### 1. Discount Bt 100/mo for iSmart 299 (Bt 199/mo for 12 months)

Package	Monthly fee (Bt/mo)	Package allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs)
iSmart 299	<del>299</del> 199	100	500MB	10

Additional charges: Bt 1.25/min for calls, Bt 2/MB for 3G+/EDGE/GPRS, Bt 1.25/SMS, Bt 5 for MMS

### 2. Get free bonus of Bt 1,200 when activating new SIM for package iPlay or applying for package Bt 399 or higher

- Customers who apply for package 399 or higher will get free bonus of Bt 100/mo for additional usage for 12 months
- Customers who activate new SIM in iPlay package will get bonus for call and net in the amount of Bt 100 for each billing cycle for 12 months when top-up Bt 200 during billing cycle

### 3. Get free bonus (call and net) up to the amount of device value

Customers who buy Aircard SURF 7.2 Mbps with new SIM will get free call and Net in the amount of Bt 990

Package	Monthly fee (Bt/mo)	3G+ /EDGE/GPRS The maximum speed (42 Mbps)	WiFi (hrs)
iNet 399+	399	Unlimited (Fair usage 1 GB)	5
iNet 599	599	Unlimited (Fair usage 2 GB)	Unlimited
iNet 899	899	Unlimited (Fair usage 5 GB)	Unlimited



Additional 50% discount on monthly fee for 3 months after full usage of Bt 990 bonus

Additional charges: Bt 1.25/min for calls, Bt 2/MB for 3G+/EDGE/GPRS, Bt 2/SMS, Bt 5 for MMS and Bt 1/min for WiFi

## TrueMove H – Campaign “Privilege for Identity Card” (Cont’d)

Buy GO Live 3031 or GO Live 2 with new SIM, **get free call and net in the same amount of the handset value**

**Special!** Discount Bt 100 for Package iSmart 299 for 12 months

Or

Package iSmart 399+/iVoice 399

Additional **50% discount on monthly fee for 3 months** after full usage of the handset value



Buy GO Live S1, GO Live S2 or GO Live Dual Core with new SIM, **get free call and net in the same amount of the handset value**

**Special!** Discount Bt 100 for Package iSmart 299 for 12 months



Package	Monthly fee (Bt/mo)	Call Allowance (min)	3G+ /EDGE/GPRS	WiFi (hrs)
<b>iSmart 299</b>	<del>299</del> <b>199</b>	100	500 MB	10
<b>iSmart 399+</b>	399	150	Unlimited (Fair usage 1 GB)	-
<b>iVoice 399</b> (only GO Live 3031 or GO Live 2)	399	500	150 MB	-
<b>iSmart 599</b>	599	400	2 GB	Unlimited
<b>iSmart 899</b>	899	500	Unlimited (Fair Usage 3 GB)	Unlimited

# NetTalk by True

## Pre Pay Smart Domestic

- Promotional period : 1 Jan - 31 Mar 14)

This package can be used for NetTalk service via NetTalk Softphone, NetTalk Adapter, mobile phone, and WiFi mobile phone, Smartphone

Destination	Call Rate
	(Bt/min)
Fixed-line (02)	0.20
Domestic (Long distance)	0.70
Mobile	0.70
International Call	Start at Bt 1

## Pre Pay : Standard Package

- Promotional period : 1 Jan – 31 Mar 14

This package can be used for NetTalk service via NetTalk Softphone, NetTalk Adapter, mobile phone, and WiFi mobile phone

Destination	Call Rate
	(Bt/min)
Fixed-line (02)	0.85
Mobile	0.85
International call	Start at Bt 1
NetTalk	Free

## Pre Pay : IndiaTalk Package

- Promotional period : 1 Jan – 31 Mar 14

This package can be used for NetTalk service via NetTalk Softphone, NetTalk Adapter

Destination	Call Rate
	(Bt/min)
India destination	1

- Top up at least 50 baht the first time
- Call to India destination only Bt 1/min

# NetTalk by True (Cont'd)

## Post Pay : Standard Package

- Promotional period : 1 Jan – 31 Mar 14
  - Bt 99/month for monthly fee
  - Free call to 3 buddies' numbers for 120 mins (fixed line / TrueMove / TrueMove H)

Destination	Call Rate (Bt)
<b>Fixed-line</b>	<b>1.50/call</b>
<b>TrueMove</b>	<b>1.50/call</b>
<b>TrueMove H and other network</b>	<b>0.75/min</b>
<b>International call</b>	<b>Start at Bt 1/min</b>

## Post Pay : Smart Package

- Promotional period : 1 Jan – 31 Mar 14

This package can be used for NetTalk service via NetTalk Softphone, NetTalk Adapter, mobile phone, and WiFi mobile phone

Destination	Call Rate (Bt)
<b>Monthly fee</b>	<b>Bt 200</b>
<b>Fixed-line (02)</b>	<b>0.75</b>
<b>Mobile (TrueMove/TrueMove H)</b>	<b>0.75</b>
<b>Mobile (AIS/DTAC)</b>	<b>0.75</b>
<b>International call</b>	<b>Start at Bt 1</b>
Special: Free 300 mins for call to Fixed-line, TrueMove and TrueMove H	

# Net Talk by True (Cont'd)

## Post Pay Net Talk Number

- Promotional period : 1 Jan – 31 Mar 14
  - Special rate for receive call from overseas or calling back to Thailand
  - For TrueMove post pay or hi-speed internet customer only
  - Monthly fee of Bt 50 for 6 bills cycle (normally Bt 200)

Monthly fee	Bt 50 for 6 bills cycle (normally Bt 200)	
Origin number from Thailand	Destination number	Call Rate (Bt)
Net Talk Number 060	Fixed line and all Thailand mobile network	Bt 1.50/min
	International (more than 200 countries)	Check at <a href="http://www.truenettalk.com">www.truenettalk.com</a>
True Fixed line	Net Talk Number 060	Bt 3/min
True Move		To be charged at normal domestic package rates
Dtac		
AIS		
Origin number from international	Call Rate (Bt)	
	Origin countries' international calling rate to Thailand	

## Net Talk : Number Smart Package

- Promotional period : 1 Jan – 31 Mar 14
  - Monthly Fee of Bt 200, call free for 300 mins (additional usage will be charged at Bt 1.50/min)

Package Name	Number Smart Package
Monthly fee	Bt 200
Destination to fixed line	Bt 1.50/min
Destination to TrueMove / TrueMove H	Bt 1.50/min
Destination to AIS / DTAC	Bt 1.50/min
Destination to International	Start at Bt 1/min
<b>Special</b>	<b>Free 300 mins for True, TrueMove, TrueMove H</b>

# NetTalk by True True (Cont'd)

## Pre Pay / Post Pay AEC

- Promotional period : 1 Jan – 31 Mar 14

This package can be used for NetTalk service via NetTalk Application, NetTalk Softphone and NetTalk Adapter

**Free** 1 Year calling to other NetTalk number for Prepay NetTalk AEC package only

Package name	NetTalk AEC Prepay	NetTalk AEC Postpay
Service Charge	<b>Bt 500</b> (Validity 365 days)	<b>Bt 300</b> (per month)
<b>Special rate for calling to AEC Group</b>	<b>Destination to Fixed-line</b> (Bt/min)	<b>Deatination to Mobile</b> (Bt/min)
Thailand	0.75	0.75
Singapore	0.75	0.75
Malaysia	1.00	1.00
Brunei	1.50	1.50
Loas	2.00	2.00
Cambodia	2.00	2.00
Vietnam	3.50	3.50
Indonesia	4.00	4.00
Philippines	5.00	5.00
Myanmar	9.00	9.00



# IDD - 006



- Promotional period: 1 Jan 14 onwards
- 006: A revolution for international calls – first-class voice quality with TMD technology available from True fixed-line, TrueMove, PCT and True Public phones
- Dial 006 to make premium calls from Thailand to USA, Canada, China, HK, Singapore, Brunei, Guam, Hawaii and Alaska starting from Bt 3/min

Dial **006** > country code > area code > destination number

Destination	Rates are dependent on the destination number (Baht/minute)	
	Fixed line	Mobile phone
USA, Canada, China, Hong Kong, Singapore, Malaysia, South Korea, Brunei, Guam, Hawaii, Alaska	3	3
Japan, Australia, United Kingdom, Germany, France, Finland	3	6
Belgium, Denmark, Greece, Norway	3	8
Laos, Israel, Kuwait, Taiwan, Macau	4	4
Vietnam, Cambodia	9	9
Myanmar	10	10
New Zealand, United Arab Emirates	12	12



# IDD - 00600

- Promotional period: 1 Jan 14 onwards

International calls starting from Bt 1/min via **00600** or first class quality calls to more than 230 worldwide destinations starting from Bt 3/min via **006**

- International SMS only Bt 5/message
- Local calls to any networks only Bt 1/min 24 hrs
- Top-up only Bt 10 and get 1 year validity

### Cost-saving International Call Options

**Option 1 Low Cost calls via 00600 starting** from 1 Baht/min. 24 hrs. a day

Press **0 0 6 0 0** + Country Code + Area Code + Destination Number +

You can easily check calling rates via 00600 on your mobile phone (Free)

Press **\* 6 0 0 \*** + Country Code + **#** +

**Option 2 First class quality at economy rates via 006**  
Starting from 3 Baht/min. 24 hrs. a day

Press **0 0 6** + Country Code + Area Code + Destination Number +

You can easily check calling rates via 006 on your mobile phone (Free)

Press **\* 0 0 6 \*** + Country Code + **#** +

## Internet via Cable

- Promotional period : 1 Nov 13 – 30 Apr 14

Internet vis cable (DOCSIS)			
Download	Upload	Monthly fee (Bt/mo)	Call Fixed-line free
<b>10Mbps.</b>	<b>1Mbps</b>	599.-	-
<b>15Mbps.</b>	<b>1.5Mbps</b>	699.-	-
<b>20Mbps.</b>	<b>2Mbps</b>	1,299.-	100 Bt/mo
<b>50Mbps.</b>	<b>5Mbps</b>	2,799.-	
<b>100Mbps.</b>	<b>10Mbps</b>	4,999.-	200 Bt/mo
<b>200Mbps.</b>	<b>15Mbps</b>	9,999.-	

### Special promotion for DOCSIS customers

- Free subscription fee (Bt 2,000)
- Free loan of WiFi router 4 ports
- Free single-point installation includes coaxial cable (Bt 2,600)
- Free 30hr/mo for WiFi by TrueMove H
- Free Fixed-line Bt 100 when apply 20Mbps or 50 Mbps package and Bt 200 for 100Mbps or 200 Mbps

## Internet via fixed-line

- Promotional period : 1 Nov 13 – 30 Apr 14

Internet via fixed-line (xDSL)		
Download	Upload	Monthly fee (Bt/mo)
<b>10Mbps.</b>	<b>1Mbps</b>	599.-
<b>13Mbps.</b>	<b>1Mbps.</b>	899.-
<b>16Mbps.</b>	<b>1Mbps.</b>	1,399.-
<b>20Mbps.</b>	<b>5Mbps.</b>	2,299.-
<b>30Mbps.</b>	<b>5Mbps.</b>	2,999.-
<b>50Mbps.</b>	<b>10Mbps.</b>	3,599.-

### Special promotion for xDSL customers

- Free subscription fee (Bt 2,000)
- Free loan of WiFi router
- Free TrueVisions set-top box for viewing 70 channels in TVG system for DSTV
- Free 30hr/mo for WiFi by TrueMove H
- Free Fixed- line installation when apply Internet with New fixed-line number

# TrueOnline (Cont'd)

## Sook x 3 (only internet via cable)

- Promotional period : 1 Nov 13 – 31 Mar 14

TrueOnline	TrueVisions	TrueMove H	Monthly fee (Bt/mo)	Privilege for Fixed line Plus
<b>Sook Size S</b> <b>12/1.2Mbps</b>	<b>Enjoy Package</b>	<b>Free iSmart 199</b> ✓ <b>Call free 100 mins</b> ✓ <b>3G 150 MB</b> ✓ <b>WiFi 5 hrs</b>  <b>Or any TMH package</b>	799	Free installation with special monthly fee Bt 29/mo when apply with Net True Sook x 3
	<b>Knowledge Package</b>		899	
	<b>Super Sports Package</b>		999	
<b>Sook Size L</b> <b>15/1.5Mbps</b>	<b>Knowledge Package</b>		999	Free installation with free call Bt 100/mo
	<b>Super Sports Package</b>		1,099	

\*78 channels + 3 HD for Enjoy package, 94 channels + 3 HD for Knowledge package, 97 channels + 13 HD for Super Sports package

### Special promotion for Sook x 3 customers

- Free subscription fee (Bt 2,000)
- Free loan of WiFi router
- Free single-point installation includes coaxial cable (Bt 2,600)
- Free TrueVisions installation (Bt 650)
- Free 30hr/mo (maximum speed at 10 Mbps) for WiFi by TrueMove H
- Free viewing TrueVisions Anywhere until 31 Aug 14 for customer who apply Knowledge package or Super Sports Package when use TrueMove H
- Free fixed-line monthly fee for 12 months

### Apply Sook x 3, discount TMV H package as below

Package	Monthly fee (Bt)	Call Allowance (Bt)	3G/EDGE/GPRS	WiFi (hrs)
<b>iSmart 199</b>	<b>Free</b>	<b>100</b>	<b>150MB</b>	<b>5</b>
<b>iSmart 299</b>	<b>100</b>	<b>100</b>	<b>Unlimited (Fair usage 500MB)</b>	<b>Unlimited</b>
<b>iSmart 399</b>	<b>200</b>	<b>150</b>	<b>Unlimited (Fair usage 750MB)</b>	<b>Unlimited</b>
<b>iSmart 499</b>	<b>300</b>	<b>250</b>	<b>Unlimited (Fair usage 1GB)</b>	<b>Unlimited</b>
<b>iSmart 599</b>	<b>400</b>	<b>300</b>	<b>Unlimited (Fair usage 1.5GB)</b>	<b>Unlimited</b>
<b>iSmart 699</b>	<b>500</b>	<b>400</b>	<b>Unlimited (Fair usage 2GB)</b>	<b>Unlimited</b>
<b>iSmart 899</b>	<b>700</b>	<b>500</b>	<b>Unlimited (Fair usage 3GB)</b>	<b>Unlimited</b>

# TrueOnline (Cont'd)

## Sook x 2 (only internet via Cable)

- Promotional period : 16 Sep 13 – 31 Jan

TrueOnline	TrueVisions	Monthly fee (Bt/mo)	Privilege for Fixed line Plus
<b>Sook Size S</b> <b>12/1.2Mbps</b>	<b>Enjoy Package</b>	699	Free installation with special monthly fee Bt 29/mo when apply with Net True Sook x 3
	<b>Knowledge Package</b>	799	
	<b>Super Sports Package</b>	899	
<b>Sook Size L</b> <b>15/1.5Mbps</b>	<b>Knowledge Package</b>	899	Free installation with free call Bt 100/mo
	<b>Super Sports Package</b>	999	
<b>Sook Size XL</b> <b>18/1.8Mbps</b>	<b>Super Knowledge Package</b>	1,499	Free installation with free call Bt 100/mo
	<b>Super Family Package</b>	1,999	Free installation with free call Bt 300/mo

\*73 channels + 3 HD for Enjoy package, 86 channels + 3 HD for Knowledge package and 89 channels + 9 HD for Super Sports package, 113 channels + 16 HD for Super Knowledge package and 113 channels + 32 HD for Super Family package

### Special promotion for sook x 2 customers

- Free upgrade TrueVisions to higher package for 3 months (only Sook x 2 TrueVisions Knowledge package upfront)
- Free subscription fee (Bt 2,000)
- Free loan of WiFi router
- Free single-point installation includes coaxial cable (Bt 2,600)
- Free TrueVisions installation (Bt 650)
- Free 30hr/mo (maximum speed at 10 Mbps) for WiFi by TrueMove H
- Free viewing TrueVisions Anywhere until 31 Aug 14 for customer who apply Knowledge package or Super Sports Package when use TrueMove H
- Free fixed-line monthly fee for 12 months

## Double Sook (only internet via fixed-line)

- Promotional period : 1 Dec 13 – 30 Apr 14

Download	Upload	Monthly fee (Bt/mo)	Privilege	
			Free viewing of TrueVisions' package	Fixed line
<b>Size S</b> 10 Mbps	1 Mbps	699	Enjoy package*	<ul style="list-style-type: none"> <li>▪ Free installation</li> <li>▪ Monthly fee Bt100/mo when apply for fixed-line service</li> <li>▪ Call free Bt 100/mo</li> </ul>
		799	Knowledge package*	
		899	Super Sports*	
<b>Size M</b> 13 Mbps	1 Mbps	999	Enjoy package*	
		1,099	Knowledge package*	
		1,199	Super Sports*	
<b>Size L</b> 16 Mbps	1 Mbps	1,499	Enjoy package*	
		1,599	Knowledge package*	
		1,699	Super Sports*	

\*73 channels + 3 HD for Enjoy package, 86 channels + 3 HD for Knowledge package and 89 channels + 9 HD for Super Sports package

### Special promotion for double sook customers

- Free subscription fee (Bt 2,000)
- Free loan of WiFi router
- Free viewing TrueVisions Anywhere until 31 Aug 14 when use TrueMove H
- Free fixed-line installation (Bt 3,584.50)
- Bt 100 for fixed-line monthly fee, call free Bt 100/mo
- Free 30hr/mo for WiFi by TrueMove H

# TrueOnline (Cont'd)








## Fiber to the Home (FTTH)

- Promotional period : 30 Sep 13 – 31 Oct 13 (extended until further notice)

Download	Upload	Monthly fee (Bt/mo)	Free Fixed line Plus Calls
<b>20 Mbps.</b>	<b>4 Mbps.</b>	2,999.-	Bt 200/mo
<b>50 Mbps.</b>	<b>15 Mbps.</b>	4,399.-	Bt 300/mo
<b>100 Mbps.</b>	<b>20 Mbps.</b>	7,199.-	Bt 600/mo
<b>200 Mbps.</b>	<b>25 Mbps.</b>	12,999.-	Bt 900/mo

# TrueVisions promotions

- Sale period: 1 Nov 13 onwards

	Package	Monthly fee	Equipment Rental fee	No. of channels	Remark
	Platinum HD	Bt 2,000	Bt 155.15	147	
	Gold HD	Bt 1,412.97	Bt 155.15	125	
	Super Family	Bt 899	Bt 155.15	115	
	Super Knowledge	Bt 590	-	117	
	Super Sports	Bt 495.15	-	95	
	Knowledge	Bt 299	-	87	
	Free View	-	-	70	Spend Bt 300 or more with TrueMove per month <u>Note:</u> Promotion does not include Bt 2,000 deposit. Minimum subscription for 1 year otherwise the deposit will be forfeited.



# TrueVisions – Thailand's largest HD TV operator

## Platinum HD Package

- Sale period: 1- 31 Jan 2014



	Platinum HD package*					
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point	5 <sup>th</sup> point	6 <sup>th</sup> point
<b>Subscription fee</b>						
- Installation fee	Free	Free	Free	Free	Free	Free
- Deposit for equipment	2,000	2,000	2,000	2,000	2,000	2,000
-Free viewing HD channels throughout lifetime membership	✓	✓	✓	✓	✓	✓
- Free viewing New Platinum HD Package for 1 month	✓	✓	✓	✓	✓	✓
- Free usage of TrueVisions Anywhere until 31 Aug 2015	✓	✓	✓	✓	✓	✓
<b>Monthly fee</b>						
- Monthly package fee	2,000	282.48	Free	141.24	282.48	282.48
- Equipment fee	155.15	155.15	Free	77.58	155.15	155.15
<b>Total monthly fee</b>						
- Total monthly fee (1 point)	2,155.15					
- Total monthly fee (2 points)		2,592.78				
- Total monthly fee (3 points)			2,592.78			
- Total monthly fee (4 points)				2,811.60		
- Total monthly fee (5 points)					3,249.23	
- Total monthly fee (6 points)						3,686.86

# TrueVisions – Thailand's largest HD TV operator (Cont'd)

## Gold HD Package

- Sale period: 1- 31 Jan 2014



	Gold HD package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Free	Free	Free
- Deposit for equipment	2,000	2,000	2,000	2,000
-Free viewing HD channels throughout lifetime membership	✓	✓	✓	✓
-Free viewing New Gold HD Package for 1 month	✓	✓	✓	✓
-Free TrueVisions Anywhere until 31 Aug 2015	✓	✓	✓	✓
<b>Monthly fee</b>				
- Monthly package fee	1,412.97	282.48	282.48	282.48
- Equipment fee	155.15	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	1,568.12			
- Total monthly fee (2 points)		2,005.75		
- Total monthly fee (3 points)			2,443.38	
- Total monthly fee (4 points)				1,881.01

# TrueVisions – Thailand's largest HD TV operator (Cont'd)

## Super Sports Package

- Sale period: 1- 31 Jan 2014

	Super Sports Package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Free	Free	Free
- Deposit for equipment	2,000	2,000	2,000	2,000
- Free viewing channel throughout lifetime membership	✓	✓	✓	✓
-Free viewing New Super Sports Package for 1 month	✓	✓	✓	✓
-Free usage of TrueVisions Anywhere until 31 Aug 2015	✓	✓	✓	✓
<b>Monthly fee</b>				
- Monthly package fee	340.00	282.48	282.48	282.48
- Equipment fee	155.15	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	495.15			
- Total monthly fee (2 points)		932.78		
- Total monthly fee (3 points)			1,370.41	
- Total monthly fee (4 points)				1,808.04



# TrueVisions – Thailand's largest HD TV operator (Cont'd)

## Super Family Package

- Sale period: 1- 31 Jan 2014



	Super Family Package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Free	Free	Free
- Deposit for equipment	2,000	2,000	2,000	2,000
- Free viewing of 8 HD channels throughout lifetime membership	✓	✓	✓	✓
- Free viewing New Super Family Package for 1 month	✓	✓	✓	✓
- Free usage of TrueVisions Anywhere until 31 Aug 2015	✓	✓	✓	✓
<b>Monthly fee</b>				
- Monthly package fee	899.00	282.48	282.48	282.48
- Equipment fee	155.15	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	1,054.15			
- Total monthly fee (2 points)		1,491.78		
- Total monthly fee (3 points)			1,929.41	
- Total monthly fee (4 points)				2,367.04

# TrueVisions – Thailand’s largest HD TV operator (Cont’d)

## Super Knowledge Package

- Sale period: 1- 31 Jan 2014

	Super Knowledge Package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Free	Free	Free
- Deposit for equipment	2,000	2,000	2,000	2,000
- Free viewing HD channels throughout lifetime membership	✓	✓	✓	✓
- Free viewing Super Knowledge Package for 1 month	✓	✓	✓	✓
- Free viewing of TrueVisions Anywhere until 31 Aug 2015	✓	✓	✓	✓
<b>Monthly fee</b>				
- Monthly package fee	434.85	282.48	282.48	282.48
- Equipment fee	155.15	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 points)	590.00			
- Total monthly fee (2 points)		1,027.63		
- Total monthly fee (3 points)			1,465.26	
- Total monthly fee (4 points)				1,902.89

# TrueVisions – Thailand’s largest HD TV operator (Cont’d)

## Knowledge Package

- Sale period: 1- 31 Jan 2014

	Knowledge Package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Free	Free	Free
- Deposit for equipment	500	500	500	500
- Free viewing of TrueVisions Anywhere for 1 year	✓	✓	✓	✓
<b>Monthly fee</b>				
- Monthly package fee	299.00	-	-	-
- Equipment fee	-	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	299.00			
- Total monthly fee (2 points)		454.15		
- Total monthly fee (3 points)			609.30	
- Total monthly fee (4 points)				764.45

## TrueVisions promotions (Cont'd)

### Top-up TV

Top-up (Bt)	Day
300	30
100	10
50	5
30	3

- Promotional period: 17 Oct 13 onwards
- Customers who have TrueLife Plus set-top box or DSTV set-top box can top-up Bt 300, 100, 50 and 30 in order to view TrueVisions' content for 30 days, 10 days, 5 days and 3 days, respectively
- TrueMove H's or TrueOnline's customers are eligible for receiving free TrueLife Plus set-top box

### Top-up TV at 7-Eleven

- Promotional period: 17 Jun 13 onwards

Channel	Top-up (Bt)	Day
True Movie Hits	100	30
True X-Zyte	100	30
True Spark	100	30
True Asian Series	100	30
True Sports2	100	30
True Knowledge Package	300	30
	100	10
	30	3

# TrueVisions promotions (Cont'd)

## Top-up TV via TrueMoney Cash card

- Promotional period: 17 – 31 Oct 13

Package	Cash Card Value (Bt) / Day Viewing					
True Knowledge Package	Bt 50 / 5 days	Bt 90 / 9 days	Bt 150 / 15 days	Bt 300 / 30 days	Bt 500 / 50 days	Bt 1,000 / 100 days
True Movie Hits	Bt 50 / 15 days	Bt 90 / 27 days	Bt 150 / 45 days	Bt 300 / 90 days	Bt 500 / 150 days	Bt 1,000 / 360 days
True Sports2	Bt 50 / 15 days	Bt 90 / 27 days	Bt 150 / 45 days	Bt 300 / 90 days	Bt 500 / 150 days	Bt 1,000 / 360 days
True Asian Series	Bt 50 / 15 days	Bt 90 / 27 days	Bt 150 / 45 days	Bt 300 / 90 days	Bt 500 / 150 days	Bt 1,000 / 360 days
True X-Zyte	Bt 50 / 15 days	Bt 90 / 27 days	Bt 150 / 45 days	Bt 300 / 90 days	Bt 500 / 150 days	Bt 1,000 / 360 days
True Spark	Bt 50 / 15 days	Bt 90 / 27 days	Bt 150 / 45 days	Bt 300 / 90 days	Bt 500 / 150 days	Bt 1,000 / 360 days

### Special Additional viewing when top-up

Package	Top-up (Bt)	Day	Special condition
True Movie Hits	100	30	Viewing free True Asian Series + True Thai Film for 30 days
True X-Zyte	100	30	Viewing free True Spark + True Sports2 for 30 days
True Spark	100	30	Viewing free True X-Zyte + True Sports2 for 30 days
True Sports2	100	30	Viewing free True X-Zyte + True Spark for 30 days
True Asian Series	100	30	Viewing free True Movies Hits + True Thai Film for 30 days



# TrueVisions promotions (Cont'd)




## TrueVisions Anywhere

- Promotional period : 1 Jan onwards
- New and existing customers of Super Entertainment Package, Gold package or Platinum package are eligible for free usage of TrueVisions Anywhere for 2 years
- Monthly fee Bt 299/user/mo
- Special features for TrueVisions Anywhere:
  - Live TV
  - 7 Day TV Guide
  - 2 hours Time Shift TV
  - 48 Hours Catch up
  - On Demand (starting on Jul 1, 13)

	Package	Channel
	Platinum HD	104
	Gold HD	93
	Super Family	90
	Super Knowledge	74
	Super Sports	68
	Knowledge	55

# TrueVisions – A la Carte

- Promotional period: 1 Nov 13 – 31 Jan

Package				
<b>HBO Package</b>	-	220	-	-
<b>Disney Package</b>	-	170	200	-
<b>Discovery Package</b>	60	190	110	-
<b>BBC Package</b>	100	170	200	200
<b>NHK World</b>	972.63	972.63	972.63	972.63

## ○ Disney Package



Disney Junior



Disney Channel

## ○ NHK World Package



NHK World Premium

## ○ BBC Package



BBC Entertainment



BBC Cbeebies

## ○ Discovery Package



Discovery Science



Discovery Turbo



TLC



Discovery Home & Health

## ○ HBO Package



HBO Signature



HBO Family



HBO Hits

# TrueVisions

## DSTV set-top box

- Bt 1,290 (discount from Bt 1,990) for set-top box, no monthly fee
- 240 channels (depending on the installation of satellite dishes)






### Special privilege for customer

- + Discount Bt **300** for **trueLife+** customers (who apply for watch+call and net+watch packages) and **truemove truemoveHD** when buying set-top box from TrueLife Plus
- + **truemove truemoveHD** customers can register for free viewing of 12 TrueVisions channels



## Additional satellite dish for connecting to the set-top box

<p><b>240</b> Channels</p> 	<ul style="list-style-type: none"> <li>▪ Transparent satellite <b>1.8M</b> Bt 1,500</li> <li>▪ The satellite receiver and splitter Bt 2,160</li> <li>▪ Installation charge Bt 2,000</li> </ul> <p><b>Total Bt 5,660</b></p>	<p><b>170</b> Channels</p> 	<ul style="list-style-type: none"> <li>▪ Transparent satellite <b>1.5M</b> Bt 1,000</li> <li>▪ The satellite receiver and splitter Bt 1,610</li> <li>▪ Installation charge Bt 1,400</li> </ul> <p><b>Total Bt 4,010</b></p>	<p><b>54</b> Channels</p> 	<ul style="list-style-type: none"> <li>▪ Solid satellite Bt 800</li> <li>▪ The satellite receiver and splitter Bt 600</li> <li>▪ Installation charge Bt 1,000</li> </ul> <p><b>Total Bt 2,400</b></p>
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# TrueLife+



## Apply 2 Service Get More

- Promotional period : 1 Jan onwards

	For TrueMove H customer	For TrueOnline customer	For TrueVisions customer
For TrueMove H customer	-	<ul style="list-style-type: none"> <li><b>Unlimited WiFi</b> (for xDSL internet)</li> <li><b>OR</b></li> <li><b>Upgrade internet speed with 2 Mbps top up</b> (for DOCSIS internet)</li> </ul>	<ul style="list-style-type: none"> <li><b>Free monthly HD PVR</b> that can automatically record your favorite shows when using Platinum HD package (Normally Bt 99/mo)</li> <li><b>OR</b></li> <li><b>Add HD channels</b>, equivalent to Platinum HD package when using Gold HD package (Normally Bt 490/mo)</li> </ul>
For TrueOnline customer	<ul style="list-style-type: none"> <li><b>Unlimited WiFi</b> (for xDSL internet)</li> <li><b>OR</b></li> <li><b>Upgrade internet speed with 2 Mbps top up</b> (for DOCSIS internet)</li> </ul>	-	<ul style="list-style-type: none"> <li><b>Unlimited WiFi</b> (for xDSL internet)</li> <li><b>OR</b></li> <li><b>Upgrade internet speed with 2 Mbps top up</b> (for DOCSIS internet)</li> <li><b>OR</b></li> <li><b>Free monthly HD PVR</b> that can automatically record your favorite shows when using Platinum HD package (Normally Bt 99/mo)</li> <li><b>OR</b></li> <li><b>Add HD channels</b>, equivalent to Platinum HD package when using Gold HD package (Normally Bt 490/mo)</li> </ul>

# TrueLife+

**trueLife+**  
ชีวิตมีแผนก ชีวิตคอนเวอร์เจนซ์

## Apply 3 Service Get additional charge

- Promotional period : 1 Jan onwards

Use for all 3 of True services together:

**True Move H**  **True Online**  and **True Visions** 

with a monthly minimum of 599 Baht per service  
within one household

## Get Monthly **Discount**



**true** |

# Convergence - All Together Bonus

- For prepaid and postpaid customers
- Promotional period: 1 Dec 11 – 31 Dec 13 (extended to 31 Dec 14)



All Together Bonus	TrueMove H Call Bonus
For True fixed-line	Bt 1 of fixed-line service per Bt 1 call credit
For Ultra hi-speed True Online	Bt 1 of internet service per Bt 1 call credit
For True Visions	Bt 2 of TrueVisions service per Bt 1 call credit
For TrueMove H	Bt 2 of TrueMove H service per Bt 1 call credit

## Bonus rate

Network	Period	Rate (Bt/min)	
		1 <sup>st</sup> Min (Bt)	2 <sup>nd</sup> min onwards (Charged from All Together Bonus)
On-Net	11.00 p.m. – 4.59 p.m.	1.50	1.50
	5.00 p.m. – 10.59 p.m.	Charged depending on the package usage	
Off-Net	24 hrs	Charged depending on the package usage	

Bonus