



Key promotions

Update : 30 Jul 12

true |

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GoLive 3G+

- Sales period: 17 Jul 12
- Bt 990 for prepaid and postpaid subs



Postpaid Free Calls and Net

| Package | Monthly fee (Bt) | Calls (all net) | 3G+ /EDGE/GPRS | How to activate |
|---------------------|---|-----------------|-------------------|------------------------------|
| Call Kum 399 | 399 | 500 mins | 150 MB | Press *974*1*1*1*1# and dial |
| Additional charge | Bt 1/min for call, Bt 2 for SMS, Bt 5 for MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt 1/min for WiFi | | | |
| Smart 399+ | 399 | 150 mins | Unlimited* | Press *974*1*1*2*1# and dial |
| Additional charge | Bt 1.25/min for call, Bt 1.25 for SMS, Bt 3 for MMS, and Bt 1/min for WiFi | | | |

*The maximum speed 42 Mbps will be reduced to 64 Kbps after 1 GB of data usage for Smart package

Prepaid

| Package | Calls (all net) (Bt/min) | SMS (Bt/SMS) | MMS (Bt/MMS) | 3G+ /EDGE/GPRS (Bt/MB) | How to activate |
|----------------------------------|--------------------------|--------------|--------------|------------------------|----------------------------|
| Normal Service charge | 1 | 2 | 5 | 2 | Press *974*1*2*1# and dial |
| Service charge from bonus | 1 | 2 | 5 | 0.50 | |

Customers will receive a bonus equal to the top up amount every time they top up until the accumulated bonus reaches the cost of the handset (Bt 990)



iPhone

Promotional period: 21 Feb – 12 Apr 2012
(extended to 30 Sep 2012)



ONLY YOU...ONLY TRUE

iPhone 4 | iPhone 4S **50%**
maximum discount

18-month XL* contract

Exclusively for TrueOnline TrueVisions
(Platinum and Gold packages)
subscribers who have subscribed for at least 12 consecutive months.

* with 7-month advance payment

| iPhone 4 (8GB) | iPhone 4S (16GB) | iPhone 4S (32GB) | iPhone 4S (64GB) |
|-------------------|---------------------|---------------------|---------------------|
| 9,250 | 13,500 | 17,200 | 21,200 |

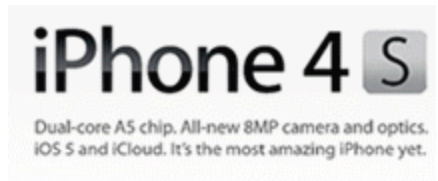
- Promotion runs from 21 Feb – 30 Sep 2012, while stocks last.
- Reserved for TrueOnline and TrueVisions members (Platinum and Gold packages) who have been True Group customers for at least 12 consecutive months. Prepaid and postpaid customers who own their handset cannot join the promotion.
- Reserved for corporate employees of companies which are listed on the SET or MAI.
- Customers are required to subscribe to TrueMove H XL package (Baht 899/month) for 18 consecutive months and pay 7-months fee in advance. If the customer terminates service before the end of the contract, they must pay the remaining handset fee to TrueMove H.
- The Company reserves the right for customers with a normal status and no outstanding balance.
- The Company reserves the right, at its discretion, to amend or change the Terms and Conditions of this promotion as appropriate.

Pay for the iPhone handset in full or enjoy 0% interest installments for 6 months



For full listings of participating credit cards in the Only You...Only True promotion and other information, call 1331 or enquire at True shops.

| Package | Monthly Fee (Baht) | Any network call allowance (min) | SMS (msg) | MMS (msg) | 3G+/EDGE/GPRS | Wi-Fi (Hour) |
|---------|-----------------------|--|--------------|--------------|---------------|-----------------|
| XL | 899 | 500 | 300 | 50 | Unlimited* | Unlimited |



iPhone 4S

Reserve date: 9 Dec 11 onwards
 Pick up date: 16 - 18 Dec 2011 onwards



| iPhone | Handset Only Excl. VAT (Incl. Vat) | Handset with Package Excl. VAT (Incl. Vat) |
|-----------------|---------------------------------------|---|
| iPhone 4S 16 GB | 20,981 (22,450) | 20,280 (21,700) |
| iPhone 4S 32 GB | 24,646 (26,350) | 23,738 (25,400) |
| iPhone 4S 64 GB | 28,271 (30,250) | 27,196 (29,100) |

Special offer for every handset purchased with a monthly package

- 0% for 10 months via Citibank Paylite / Citibank Ready Credit
- 0.39% for 18 months via Citibank Ready Credit
- 0.69% for 12 months or 20 months via First Choice

iPhone 4

▪ Sales period: 30 Nov 11 onwards



| iPhone | Handset only | Handset with package |
|--------------|--------------|----------------------|
| iPhone 4 8GB | 18,500 | 17,900 |

10
Mths



18
Mths



6
Mths

Check participating banks at point of purchase

- Price incl. VAT
 - Installment plan for postpaid packages only
 * 50% off the monthly fee for 4 months when signing up for XL 899, XXL 999 package

iPhone 3GS



- Promotional period: 5 Jun – 15 Jul 2012 onwards, while stocks last
- Reserved for customers who purchase an iPhone 3GS 8GB for Bt 8,990 and activate a new TrueMove H prepaid or postpaid number

Postpaid customers

- 0% for 10 months via Citibank Credit and other participating banks
- No monthly fee for 6 months when signing up for Free size 599 package for 12 months

| Package | Monthly fee (Bt) | Voice call (mins) | SMS | MMS | 3G+/EDGE/GPRS | Ultra WiFi (hrs) |
|-----------|------------------|-------------------|-----|-----|---------------|------------------|
| Free size | 599 | 300 | - | - | 2GB | Unlimited |

Usage in excess of the subscribed package is charges additionally at Bt 1.25 per minute for calls, Bt 1.25/SMS, Bt 3/MMS, Bt 2/MB for 3G+/EDGE/GPRS)

Prepaid customers

- Customers will receive a bonus equal to the top up amount every time they top up until the accumulated bonus reaches the cost of the handset (Bt 8,990)

| Call rate (Bt/min) | SMS (Bt/SMS) | MMS (Bt/MMS) | 3G+/EDGE/GPRS (Bt/MB) | Ultra WiFi (Bt/min) |
|--------------------|--------------|--------------|-----------------------|---------------------|
| 1 | 2 | 5 | 2 | 1 |

Customers can accumulate the "100% Refund Bonus". The bonus can be used for:

- Calls to every network at Bt 2/min 24 hrs
- Bt 2/MMS, Bt 2/SMS
- Bt5/MB for 3G+/EDGE/GPRS

TrueMove H iPhone packages

Sales period: 16 Dec 11 – 31 Mar 12 (extended to 31 Aug 12), validity: 24 months

| Promotion | Monthly fee (Bt/mo) | Monthly allowance (min) | SMS | MMS | 3G+ /EDGE/ GPRS | WiFi (hr) | Discount from monthly fee (Bt/mo) | Bonus |
|-----------|---------------------|-------------------------|-----|-----|-----------------|-----------|-----------------------------------|--|
| S | 399 | 100 | 50 | 20 | 400MB | 10 | 60** | Free 6 Billings After continuously subscribing for 18 cycles |
| M | 579 | 250 | 300 | 50 | Unlimited* | 20 | 190** | |
| L | 799 | 450 | 400 | 100 | Unlimited* | Unlimited | 260** | |

Usage in excess of iPhone S/M/L packages is charged additionally at Bt1.50/min for calls, Bt3/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi

* The maximum speed will be reduced to 64 Kbps (from 1 Mbps) after 3GB of data usage for iPhone M/L package

** Discount for monthly fee applies only for months 1-18, free monthly fee applies for months 19-24 (6 billings)

| Promotion | Monthly fee (Bt/mo) | Monthly allowance (min) | SMS | MMS | EDGE/GPRS | 3G+ | WiFi (hr) |
|------------------------------|---------------------|-------------------------|-----|-----|-------------|-----|-----------|
| Best Seller Free size | 599 | 300 | - | - | 2GB | | Unlimited |
| XL | 899 | 500 | 300 | 50 | Unlimited** | | Unlimited |
| XXL | 999 | 500 | 300 | 50 | Unlimited** | | Unlimited |

Usage in excess of iPhone Free size/XL/XXL packages is charged at Bt1.25/min for calls, Bt1.25/SMS, Bt3/MMS and Bt2/MB for 3G+/EDGE/GPRS

** The maximum speed will be reduced to 384 Kbps after 2GB of data usage for iPhone XL package

The maximum speed will be reduced to 384 Kbps after 5GB of data usage for iPhone XXL package

HTC handsets

HTC One S



Bt 17,900

HTC One X



Bt 21,900

HTC One V



Bt 9,900

HTC Sensation XL



Bt 20,500

HTC Rhyme



Bt 15,900

HTC Explorer



Bt 5,900

HTC Wildfire S



Bt 8,900

HTC Wildfire



Bt 8,900

Samsung handsets

Samsung GALAXY Ace II



Bt 9,900

Samsung Galaxy Pocket



Bt 3,990

Samsung Galaxy SIII



Bt 21,900

Samsung Galaxy SII



Bt 18,900

Samsung Galaxy Note



Bt 22,900

Samsung Galaxy Y



Bt 4,490

Samsung Galaxy Nexus



Bt 19,900

Samsung Galaxy Mini



Bt 4,990

BlackBerry handsets

BlackBerry Bold 9790



Bt 15,900

BlackBerry Bold 9900



Bt 18,400
(normally Bt 19,900)

BlackBerry Torch 9810



Bt 17,900

BlackBerry Torch 9860



Bt 17,900

BlackBerry Curve 9360



Bt 9,900
(normally Bt 10,900)

BlackBerry Curve 9380



Bt 10,900

BlackBerry Prepaid packages

- Sales period: 16 Jan 2012 onwards

| Package | Bt/day | BBM | Chat | Social (FB/Twitter) | Email | 3G+/EDGE/GPRS | Call allowance |
|--------------------|------------------|-----|------|---------------------|-------|-------------------------------|----------------|
| BB Talk | Bt 300 /30 days | ✓ | ✗ | ✗ | ✗ | Unlimited (only BBM) | Bt 200 /mo |
| BB Social | Bt 300 /30 days | ✓ | ✓ | ✓ | ✗ | Unlimited (only BBM & Social) | ✗ |
| BB Social 7 | Bt 80 / 7 days | ✓ | ✓ | ✓ | ✗ | Unlimited (only BBM & Social) | ✗ |
| BB Net | Bt 450 / 30 days | ✓ | ✓ | ✓ | ✓ | 100 MB | ✗ |
| BB Net 7 | Bt 120 / 7 days | ✓ | ✓ | ✓ | ✓ | 20 MB | ✗ |

BlackBerry Postpaid packages

- Sales period: 1 Dec 2011 onwards

| Package | Bt/mo | BBM | Chat | Social (FB/Twitter) | Email | 3G+/EDGE/GPRS | WiFi | Call allowance | Promotion |
|-------------------------|-------|-----|------|---------------------|-------|-------------------------------|-----------|----------------|-----------------------------|
| BB Talk 300 | 300 | ✓ | ✗ | ✗ | ✗ | Unlimited (only BBM) | ✗ | Bt 200 /mo | Call 100 mins free 6 months |
| BB Social 300 | 300 | ✓ | ✓ | ✓ | ✗ | Unlimited (only BBM & Social) | 3 hrs | ✗ | Call 100 mins free 3 months |
| BB Net 450 | 450 | ✓ | ✓ | ✓ | ✓ | 500 MB | 5 hrs | ✗ | Discount 50% for 3 months |
| BB Unlimited 799 | 799 | ✓ | ✓ | ✓ | ✓ | Unlimited | Unlimited | ✗ | Discount 50% for 3 months |

Additional charges for TrueMove H BlackBerry postpaid for BB Talk 300, BB Social 300, BB Net 450 and BB Unlimited 799: Bt 1.25/min for calls, Bt 1.25/SMS, Bt 3 for MMS, Bt 1/min for WiFi and Bt 2/MB for 3G+/EDGE/GPRS

*The maximum speed 42 Mbps will be reduced to 128 Kbps after 1GB of data usage for BB unlimited 799 package

Tablets

The new iPad



| The new iPad | Price (Bt) |
|--------------|------------|
| 16 GB | 20,500 |
| 32 GB | 23,500 |
| 64 GB | 26,500 |

Discount Bt 2,000
with True Card



iPad2



| iPad2 | Price (Bt) |
|-------|------------|
| 16 GB | 19,900 |
| 32 GB | 22,900 |
| 64 GB | 25,900 |

Discount Bt 2,400
when apply with package

Samsung Galaxy Tab 7.7



Bt 19,900

Samsung Galaxy Tab 8.9



Bt 17,900

Samsung Galaxy Tab 7 Plus



Bt 15,900

Samsung Galaxy Tab 2 10.1"



Bt 15,900

Samsung Galaxy Tab 2 7.0"



Bt 12,900



The new iPad

Launched 27 Apr 2012

New promotion (Now – 31 Jul 2012)

- 0% for 10 months and no monthly fee for 6 months for new postpaid customers who apply for the Net(i) 899 package

| The new iPad Model WiFi + 4G | Price (Bt) |
|------------------------------|------------|
| 16 GB | 20,500 |
| 32 GB | 23,500 |
| 64 GB | 26,500 |

| The new iPad (WiFi + Cellular) | Handset / Handset with package | For new customers who apply for iPad or Net(i) package | | |
|--------------------------------|--------------------------------|--|---|---|
| | | 0% for 10 months via SCB, KTC, Kbank, Citibank, Krungsri & BBL | 0.39% for 18 months via Citibank Ready Credit | 0.39% for 24 months via Citibank Ready Credit |
| 16 GB | 20,500 | 2,050 | 1,218.84 | 934.12 |
| 32 GB | 23,500 | 2,350 | 1,397.21 | 1,070.82 |
| 64 GB | 26,500 | 2,650 | 1,575.57 | 1,207.52 |

Special promotion (Now – 31 Jul 2012)

- Bt 2,000 discount with the True Card, 0% for 10 months or 0.39% for 24 months with 50% monthly fee discount for 4 months when applying for the Net(i) 899 package

| The new iPad Model WiFi + Cellular | Handset only/ handset with package (Bt) | Handset with package after discount Bt 2,000 |
|------------------------------------|---|--|
| 16 GB | 20,500 | 18,500 |
| 32 GB | 23,500 | 21,500 |
| 64 GB | 26,500 | 24,500 |

| The new iPad (WiFi+ Cellular) | Price after discount Bt 2,000 | Special Bt 2,000 True Card discount | | |
|-------------------------------|-------------------------------|--|---|---|
| | | 0% for 18 months via SCB, KTC, Kbank, Citibank, Krungsri & BBL | 0.39% for 18 months via Citibank Ready Credit | 0.39% for 24 months via Citibank Ready Credit |
| 16 GB | 18,500 | 1,850 | 1,099.93 | 842.98 |
| 32 GB | 21,500 | 2,150 | 1,278.29 | 979.68 |
| 64 GB | 24,500 | 2,450 | 1,456.66 | 1,116.38 |

- Promotion runs from 1 Nov – 30 Nov 2011 (extended until further notice)



| iPad 2 Model WiFi + 3G | Handset only | | | Handset with package | |
|------------------------|--------------|------------------|-----------------|----------------------|------------------|
| | Price (Bt) | 0% for 10 months | 0% for 6 months | Discount Bt 2,400 | 0% for 10 months |
| 16 GB Black/White | 19,900 | 1,990 | 3,317 | 17,500 | 1,750 |
| 32 GB Black/White | 22,900 | 2,990 | 3,817 | 20,500 | 2,050 |
| 64 GB Black/White | 25,900 | 2,590 | 4,317 | 23,500 | 2,350 |

iPad package

| Promotion | Monthly fee (Bt) | 3G+/EDGE/GPRS (speed up to 42 Mbps) | WiFi 8 Mbps (hrs) | Special for iPhone package + iPad |
|-----------------------------|------------------|-------------------------------------|-------------------|-----------------------------------|
| iPad 349 | 349 | 500MB | Unlimited | - |
| iPad 549 | 549 | 2GB | Unlimited | - |
| Best seller iPad 759 | 759 | Unlimited* (Fair usage 3 GB) | Unlimited | Discount Bt 200 for 6 months |

iPad unlimited package

| Promotion | Monthly fee (Bt) | 3G+/EDGE/GPRS | WiFi (hrs) | Special for iPhone package + iPad |
|------------|------------------|------------------------------|------------|-----------------------------------|
| Net(i) 799 | 799 | Unlimited* (Fair usage 3 GB) | Unlimited | Discount Bt 200 for 6 months |
| Net(i) 899 | 899 | Unlimited* (Fair usage 5 GB) | Unlimited | Discount Bt 200 for 6 months |

Remark Additional charges: Bt 1.25/min, Bt 1.25/SMS, Bt 3/MMS, Bt 0.50/MB for 3G+/EDGE/GPRS, Bt 1/min for WiFi

* The maximum speed will be reduced to 128 Kbps after 3GB of data usage for iPad 759 package, 5GB of data usage for Net(i)899 package

Prepaid promotion – existing customers

- Promotional period : 26 Dec 2011 – 31 Mar 2012 (extended to 31 Jul 2012), validity: 30 Sep 2012 (extended to 1 Dec 2012)

| Promotion | Call rate (all calls) | SMS | MMS | WiFi | 3G+ /3G/EDGE/GPRS |
|--|-----------------------|----------|----------|----------|-------------------|
| Short call (first min 25 satang) | 0.25/1.50/1.50 | | | | |
| Kui sabai (Bt1/min) | Bt 1/min | Bt 2/sms | Bt 5/mms | Bt 1/min | Bt 2/MB |
| Kui sanook (2/0.50/0.50) | 2/0.50/0.50 | | | | |

Postpaid promotion – existing customers

- Promotional period : 1 Feb – 30 Apr 2012 (extended to 31 Aug 2012), validity: 6 months

| Promotion | Monthly fee (Bt) | Voice call (mins) | Call rate (all calls) | SMS | MMS | WiFi | 3G+ /EDGE/GPRS |
|-----------------|------------------|-------------------|-----------------------|----------|----------|----------|----------------|
| Talk 200 | 200 | 200 | | | | | |
| Talk 500 | 500 | 650 | Bt 1.25/min | Bt 3/sms | Bt 5/mms | Bt 1/min | Bt 0.005/KB |
| Talk 800 | 800 | 1100 | | | | | |

Smartphone packages

- Promotional period : 18 Nov 2011 – 31 May 2012 (extended to 31 Aug 2012), validity: 6 months

| Promotion | Monthly fee (Bt/mo) | Monthly allowance (min) | SMS | MMS | 3G+/EDGE/GPRS | WiFi (hr) |
|------------------------------|---------------------|-------------------------|-----|-----|---------------|-----------|
| Smart 150 | 150 | 60 | - | - | 100MB | 5 |
| Smart 399 | 399 | 150 | - | - | 200MB | 15 |
| Smart 650 | 650 | 250 | - | - | 1.5GB | Unlimited |
| Best Seller Smart 899 | 899 | 500 | 300 | 50 | Unlimited** | Unlimited |

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

**The maximum speed will be reduced to 384 Kbps after 2GB of data usage for Smart 899 package.

International call service

Low cost calls via 00600 to US, Canada, China, Hong Kong and Singapore etc. (except Promotion Talk 200) start from Bt 1/min 24 hrs

- Promotional period : 15 Mar – 30 Jun 2012 (extended to 31 Aug 2012), validity: 6 months

Smart Tablet packages (data-based)

| Promotion | Monthly fee (Bt/mo) | 3G+ /EDGE/GPRS | WiFi (hrs) |
|-----------------|---------------------|----------------|------------|
| Net 150 | 150 | 150MB | - |
| Net 350 | 350 | 1GB | 10 |
| Net 650 | 650 | 3GB | Unlimited |
| Net 799 | 799 | Unlimited** | Unlimited |
| Net 899 | 899 | Unlimited** | Unlimited |
| Net 1699 | 1,699 | Unlimited** | Unlimited |

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

**The maximum speed will be reduced to 384 Kbps after 3GB of data usage for Net 799 package.

The maximum speed will be reduced to 384 Kbps after 5GB of data usage for Net 899 package.

The maximum speed will be reduced to 384 Kbps after 10GB of data usage for Net 1699 package.




Smart Tablet packages (time-based)

| Promotion | Monthly fee (Bt/mo) | 3G+ /EDGE/GPRS (hr) | WiFi (hr) |
|----------------|---------------------|---------------------|-----------|
| Net 150 | 150 | 30 | 5 |

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt1/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

** 1Mbps maximum speed for this package.

True Move H apps

| | Promotion | Price | Monthly fee (Bt/mo) | Remark |
|---|--------------|-------|---------------------|--|
|  | My Movie TV | | 139 | More than 500 HDi channels. Subscribe to TrueMove H (XL 899, XXL 999) get 3-months subscription free |
|  | Thailand GPS | 1,200 | - | Excl. 3G+/EDGE/GPRS/WiFi fee usage |
|  | GURU | - | 49 | Exclusively for TrueMove H customers, get 3-months subscription free |

Application | Digital Book & Magazine

iPhone and iPad



iPad only



iPhone, iPad, Samsung Galaxy SII, Samsung Galaxy Tab



H TV

- TrueMove H launched “H TV” to enabling subscribers to watch TV anytime, anywhere via their mobile handset.
- The new service delivers worldclass HD-quality content from TrueVisions and programs from other channels (more than 90 channels in total) via TrueMove H’s 3G+ service
- The “H TV” app can be downloaded free from the App Store from April 26. The service is free for the first 12 months (from April 26) after which a monthly fee of Baht 399 will be charged.

แอปพลิเคชันจากทรูมูฟ เอช ที่ให้คุณชมทีวีชั้นดี และช่องอื่นๆ กว่า 90 ช่อง บนมือถือคุณ

530088-530099 โทร

true move H 3G+

สัมผัสประสบการณ์ดู TV บนมือถือระดับ HD ได้ทุกที่ทุกเวลา ผ่าน H TV Application ลुकค่าที่เป็นสมาชิกทรูวิชั่นส์ สามารถรับชมตามแพคเกจที่เป็นสมาชิก



Prepaid SIM



| SIM | Smartphone / iPhone | iSIM (for aircard and tablet) |
|---------------------------|---|--|
| Sale period | 26 Dec 2011 – 30 Apr 2012 | 1 Mar 2012 onwards |
| Price | Bt 99 | Bt 169 |
| Package allowance | 3G+ 70 MB WiFi 1 Hr All call 15 mins | 3G+/3G/EDGE /GPRS: 300 MB |
| Additional charges | 3G+/3G/EDGE/GPRS Bt 2/MB All calls Bt 1/min WiFi Bt 1/min SMS Bt 2/SMS MMS Bt 5/MMS | All calls Bt 1.50/min SMS Bt 2/SMS MMS Bt 5/MMS WiFi Bt 1/min 3G+/3G/EDGE/GPRS Bt 2/MB |

| Top-up package | 3G+ /EDGE/GPRS |
|----------------|----------------|
| Bt 300 | 300 MB |
| Bt 500 | 1 GB |
| Bt 1,000 | 2.5 GB |

Free to Topping – Prepaid

Voice Topping

- Sales period: 26 Dec 2011 – 31 Mar 2012 (extended to 31 Aug 2012)

| Package (All calls) | Monthly fee (Bt) | Monthly allowance (min) | Validity period (day) |
|------------------------|---------------------|----------------------------|--------------------------|
| 20 | 20 | 25 | 2 |
| 50 | 50 | 65 | 5 |
| 90 | 90 | 120 | 10 |
| 150 | 150 | 200 | 20 |
| 300 | 300 | 400 | 30 |

SMS/MMS Topping

- Sales period: 26 Dec 2011 – 31 Mar 2012 (extended to 31 Dec 2012)

| Package | Monthly fee (Bt) | SMS / MMS | Validity period (day) |
|---------------|---------------------|-----------|--------------------------|
| SMS 5 | 5 | 10 | 1 |
| SMS 10 | 10 | 10 | 7 |
| SMS 15 | 15 | 10 | 30 |
| SMS 30 | 30 | 30 | 30 |
| SMS 50 | 50 | 75 | 30 |
| SMS 75 | 75 | 150 | 30 |
| MMS 15 | 15 | 5 | 30 |
| MMS 50 | 50 | 20 | 30 |

Free to Topping – Prepaid (cont'd)

- Sales period: 16 Jan 2012 onwards

3G+ Topping

| Monthly Package (Automatic renewal) | Monthly fee (Bt) | EDGE/GPRS | 3G+ data allowance | WiFi (hrs) |
|--|---------------------|-----------|--------------------|---------------|
| 90 | 90 | 70MB | - | 1 |
| 150 | 150 | 150MB | - | 5 |
| 350 | 350 | 1GB | - | 10 |
| 650 | 650 | 3GB | - | Unlimited |
| 799 | 799 | Unlimited | 3GB | Unlimited |
| 899 | 899 | Unlimited | 5GB | Unlimited |
| 1,699 | 1,699 | Unlimited | 10GB | Unlimited |

Daily Net

| Daily package | Monthly fee (Bt) | 3G+ /EDGE/GPRS | Remark |
|---------------|---------------------|----------------|------------------------------|
| Daily 9 | 9 | 10 MB | |
| Daily 29 | 29 | 60 MB | |
| Unlimited | 49 | Unlimited | 3G+ data allowance : 140 MB* |

*The maximum speed (42 Mbps) will be reduced to 128 Kbps after 140MB of data usage.

WiFi Topping

| Package | Monthly fee (Bt/mo) | WiFi (hrs) |
|-------------------------------------|------------------------|---------------|
| Monthly WiFi (automatic renewal) | 100 | Unlimited |
| WiFi Daily 1 Hr | 39 | 1 hr |
| WiFi Daily Unlimited | 69 | Unlimited |

Free to Topping – Postpaid

- Sales period: 26 Dec 2011 – 31 Mar 2012

Voice Topping

| Package | Monthly fee (Bt) | Monthly allowance (min) |
|----------|------------------|-------------------------|
| All call | 100 | 120 |

SMS Topping

| Package | Monthly fee (Bt) | SMS / MMS |
|---------|------------------|-----------|
| SMS | 15 | 10 |
| | 30 | 30 |
| | 50 | 75 |
| | 75 | 150 |

MMS Topping

| Package | Monthly fee (Bt) | SMS / MMS |
|---------|------------------|-----------|
| MMS | 15 | 5 |
| | 50 | 20 |

Free to Topping – Postpaid (cont'd)

Data and WiFi Topping

| Monthly package (Automatic renewal) | Monthly fee (Bt) | 3G+/EDGE/GPRS | WiFi (hrs) |
|--|---------------------|---------------|---------------|
| 150 | 150 | 150MB | - |
| 350 | 350 | 1GB | 10 |
| 650 | 650 | 3GB | Unlimited |
| 799 | 799 | Unlimited* | Unlimited |
| 899 | 899 | Unlimited* | Unlimited |
| 1,699 | 1,699 | Unlimited* | Unlimited |

Additional charge: Bt 1.25/min for all calls, Bt 1.25/SMS, Bt 3/MMS, Bt 2/min for 3G+/EDGE/GPRS and Bt 1/min for WiFi

* The maximum speed will be reduced to 128 Kbps (from 42 Mbps) after 3GB of data usage for Net 799 package, 5GB for Net 899 package and 10 GB for Net 1,699 package

Net (minutes-based)

| Daily package | Monthly fee (Bt) | 3G+/EDGE/GPRS | WiFi |
|----------------|---------------------|---------------|------|
| Net 150 | 150 | 30 hrs | - |

* 3G+ data service for Net 150 package (max 1Mbps).

WiFi

| Monthly package | Monthly fee (Bt/mo) | WiFi (hrs) |
|-----------------|------------------------|---------------|
| WiFi | 100 | Unlimited |

Free to Topping – Prepaid & Postpaid

▪ Sales period: 22 Mar – 31 Dec 2012

Social unlimited on mobile

| Package | Target customer | Monthly fee | Service (via 3G+/EDGE/GPRS) | Validity |
|--|--------------------|-------------|-------------------------------------|---|
| Daily package | | | | |
| Facebook Unlimited | Prepaid & postpaid | Bt 5/day | Unlimited Facebook | Until midnight of the subscription day |
| WhatsApp Unlimited | | Bt 5/day | Unlimited WhatsApp | |
| Twitter Unlimited | | Bt 5/day | Unlimited Twitter | |
| Social Unlimited | | Bt 9/day | Unlimited Facebook/WhatsApp/Twitter | |
| Weekly package (automatic renewal) | | | | |
| Facebook Unlimited | Prepaid only | Bt 19/week | Unlimited Facebook | 7 days |
| WhatsApp Unlimited | | Bt 19/week | Unlimited WhatsApp | |
| Twitter Unlimited | | Bt 19/week | Unlimited Twitter | |
| Social Unlimited | | Bt 29/week | Unlimited Facebook/WhatsApp/Twitter | |
| Monthly package (automatic renewal) | | | | |
| Facebook Unlimited | Prepaid & postpaid | Bt 69/month | Unlimited Facebook | 1 bill cycle for postpaid / 30 days for prepaid |
| WhatsApp Unlimited | | Bt 69/month | Unlimited WhatsApp | |
| Twitter Unlimited | | Bt 69/month | Unlimited Twitter | |
| Social Unlimited | | Bt 99/month | Unlimited Facebook/WhatsApp/Twitter | |

Talk & Chat package

| Promotion | Monthly fee (Bt/mo) | Voice call (mins) | Call rate (Bt/min) | Free 3G+ /EDGE/GPRS (Mb/mo) |
|-------------------|---------------------|----------------------|--------------------|-----------------------------|
| Talk & Chat 3,600 | 3,600 | 3,600 (for 6 months) | 1 | 100 |



Get free Samsung Caspi (Bt 1,990)

Excess usage is charged at Bt 1 per minute for calls, Bt 3/SMS, Bt 5/MMS, Bt2/MB for 3G+ /EDGE/GPRS

Free to Surf package 3G-Enabled devices

Power SURF II



Bt 2,590
3G+ 21 Mbps

Mi-Fi



Bt 3,990
3G+ 7.2 Mbps

Spin Surf



Bt 1,790
3G+ 7.2 Mbps

Special offer! Bt 200/mo discount for 6 months when buying a handset with a Bt 699 (normally Bt 899/mo) package

- Unlimited 3G+ /EDGE/GPRS and WiFi (max 8 Mbps)
- The maximum speed will be reduced to 384 Kbps after 5GB of data usage

Special offer! One month's service free

- 30 hrs free 3G+ (max 1 Mbps) /EDGE/GPRS and Unlimited WiFi (max 8Mbps) for 1 month
- Next bill cycle is charged at Bt 220/mo



WiFi by TrueMove : 8Mbps maximum speed


Special price for ULTRA hi-speed Internet (package xDSL) and TrueMove/TrueMove H subscribers

| For ULTRA hi-speed Internet (TrueOnline) customers | | | For TrueMove /TrueMove H Apply by dialing *9000 or text package code to 9789 | | |
|---|-------------|--|---|-------------|------------------|
| Package | Monthly fee | Sales channels | Package | Monthly fee | Send SMS to 9789 |
| 1 month unlimited | Bt 100 | TrueOnline Care Center 1686 or any True shop | 1 hour | Bt 39 | WH |
| | | | 1 day Unlimited | Bt 69 | WD |
| | | | 1 month Unlimited (automatic renewal) | Bt 100 | WM |
| TrueOnline customers can apply from 15 Jun 2011 onwards | | | Text W to 9789 for get Username and Password (free) | | |

HUTCH migration

Enjoy Talk 1 Year

- Promotion runs from 20 Jul 2011 – 31 Mar 2012 (extended until further notice), validity 12 months
- For Hutch postpaid subscribers migrating to TrueMove H (postpaid)

| Promotion | Can call (Bt) | 3G/EDGE/GPRS (per month) | Call rate | Special |
|---------------------------------------|-----------------------------|--|--|--|
| Enjoy Talk 1 Year Bt 3,600 | Bt 3,600 (for 12 months) | 100MB (free for first 12 months) | All call (24hrs): Bt 1/min SMS: Bt 3/SMS MMS: Bt 5/MMS | Buy Samsung Caspi Bt 130.25 (VAT), normally Bt 1,990 excl.VAT  |

HUTCH migration (cont'd)

- Promotion from 13 Mar 2012 onwards, contract 6 months
- For Hutch subscribers migrating to TrueMove H (postpaid)

| | Samsung Caspi | Samsung Galaxy Mini | HTC Wildfire S | HTC Explorer |
|----------------------|---|--|---|---|
| Handset |  |  |  |  |
| Special Price | Free (pay only VAT Bt 130.25) | Bt 2,990 | Bt 4,490 | Bt 3,500 |
| Regular price | Bt 1,990 | Bt 4,990 | Bt 8,990 | Bt 5,900 |

| Package | Monthly fee (Bt/mo) | Allowance (min/mo) | Additional charge (Bt/min) |
|----------------------|--------------------------------|-------------------------------|---------------------------------------|
| X3 199 | 199 | 300 | 1.00 |
| Took Jai 299 | 299 | 400 | 0.75 |
| Took Jai 399 | 399 | 600 | 0.75 |
| Took Jai 499 | 499 | 800 | 0.75 |
| Took Jai 599 | 599 | 1,100 | 0.75 |
| Took Jai 699 | 699 | 1,400 | 0.75 |
| Took Jai 899 | 899 | 1,800 | 0.75 |
| Took Jai 999 | 999 | 2,000 | 0.75 |
| Took Jai 1199 | 1,199 | 2,400 | 0.75 |
| Took Jai 1399 | 1,399 | 2,000 | 0.75 |

TrueMove promotion (prepaid)

- The promotion runs from 25 Jul – 24 Sep 2012, validity period is 31 Jan 2013.



| | |
|-------------------------------------|--|
| 39 satang | <ul style="list-style-type: none"> Bt 0.39/min (Bt 1.80 for first min) all calls 24 hrs Bt 0.39 for SMS Free 10 MMS and 30 mins for EDGE/GPRS |
| Ble Ble | <ul style="list-style-type: none"> Double call value when topping (Call bonus for on-net 10 p.m. – 6 p.m.) Double eligible period when topping All calls 24 hrs at Bt 0.99/min Free 10 SMS and EDGE/GPRS 60 mins |
| Call & SMS free all gang | <ul style="list-style-type: none"> Call to 3 friends at 1/0.25/0.25, TrueMove/TrueMove H at 1/0.50/0.50 and off-net at 1.25/min Unlimited calls to TrueMove/TrueMove H to 5 p.m. for making calls worth Bt 5 or more, and unlimited calls to midnight for making calls worth Bt 12 or more |

TrueMove promotion (postpay)

- Promotion runs from 4 Feb – 20 Dec 2012, validity period 6 months.

| Promotion | Monthly fee (Bt/mo) | Call roll out (Bt/mo) | Call rate (Bt/min) |
|----------------|---------------------|-----------------------|--------------------|
| TrueMove 2,000 | 2,000 | 2,500 | Bt 1/min |
| TrueMove 1,500 | 1,500 | 1,800 | |
| TrueMove 1,300 | 1,300 | 1,500 | |
| TrueMove 900 | 900 | 900 | |
| TrueMove 500 | 500 | 500 | |

TrueMove Voice Extra Package

Prepaid

Sales period: 1 Apr 2011 – 31 Jan 2012 (extended until further notice)

| Package | Fee (Baht) | Special privilege | | |
|---------|------------|-------------------|------------------|---------|
| | | TrueMove | | Off net |
| | | 10 p.m. – 6 p.m. | 6 p.m. – 10 p.m. | 24 hrs |
| 1 day | 5 Bt | 0.10 /min | 1/min | 1/min |
| 3 days | 15 Bt | | | |
| 7 days | 30 Bt | | | |

Unlimited on net call 19 hrs

Sales period: 1 Apr 2011 onwards (extended until further notice)



| Package | Fee (Baht) | Special privilege | | |
|---------|------------|--|------------------|---------|
| | | TrueMove | | Off net |
| | | 10 p.m. – 5 p.m. | 6 p.m. – 10 p.m. | 24 hrs |
| 1 day | 9 Bt | Unlimited calls (after 30 mins, the system will automatically end) | 2/1 | 2/1 |
| 3 days | 27 Bt | | | |
| 7 days | 60 Bt | | | |

TrueMove Voice Extra Package

Postpaid

Sales period: 4 Jul 11 – 31 Mar 2012 (extended until further notice)

Voice Extra Package

| Extra package | Monthly fee (Baht) | Allowance |
|---|--------------------|--|
|  Call any networks | 100 | Call any networks for 100 mins Conditions |
|  Call & SMS any networks | 99 | Call any networks 60 mins SMS 50 msg Conditions |

Signup *9399 **press** 4 (1 Baht/call)

Extra Package: Inter calls

| Extra package | Monthly fee (Baht) | Allowance for international call via 006 (mins/mth) |
|---------------------------|--------------------|---|
| Call China, HK, Singapore | 300 | 100 |
| Call USA, Canada, Hawaii | | 100 |
| Call UK, Germany, France | | 60 |

Signup *9399 **press** 4 **press** 8 (1 Baht/call) [Conditions](#)

TrueMove Extra Package for prepaid and postpaid (WiFi/EDGE/GPRS)

- Promotion runs from 2 Apr – 30 Sep 2012, validity until 31 Mar 13.

TrueMove + hi speed net (time-based)

| Package | Service fee (Baht) | Allowance | | Remark |
|--|--------------------|-----------|-------|---|
| | | EDGE/GPRS | WiFi | |
| Hour package (automatic extension) | 99 | 25 hrs | | <ul style="list-style-type: none"> WiFi (max 8 Mbps) Excess usage charged at Bt 1/min Daily package is valid until midnight on the day in question |
| | 199 | 70 hrs | | |
| | 349 | 150 hrs | | |
| Hour package (valid for 30 days) | 50 | 7 hrs | | |
| Daily package | 49 | Unlimited | 3 hrs | |

TrueMove + hi speed net (Volume-based data package)

| Package | Service fee (Baht) | Allowance | | Remark |
|---|--------------------|-----------|-----------|--|
| | | EDGE/GPRS | WiFi | |
| Volume-based data package (automatic extension) | 129 | 200 MB | 5 hrs | <ul style="list-style-type: none"> WiFi (max 8 Mbps) Excess of data charged at 0.01 Bt/KB (fraction of each KB is counted as 1 KB) Daily package is valid until midnight of the day in question |
| | 399 | 1.25 GB | 10 hrs | |
| | 699 | 3.5 GB | Unlimited | |
| Hour package (valid for 30 days) | 50 | 50 MB | - | |
| Daily package | 49 | Unlimited | 3 hrs | |

TrueMove Extra package for prepaid and postpaid; WiFi by TrueMove (max 8 Mbps)

- Promotion runs from 8 Oct 2010 – 31 Mar 2012 (extended until further notice)
- For prepaid and postpaid subscribers
- Excess usage will be charged at Bt 1 per minute, with a fraction of each minute counted as one minute, or as per the user's selected promotion

| Wi-Fi by TrueMove 8 Mbps package | | |
|----------------------------------|-----------------|--------------------------|
| Package | Price | Text code to 9789 |
| 1 Hour | 39 Baht | WH |
| 1 Day Unlimited | 69 Baht | WD |
| NEW 1 Month Unlimited | 100 Baht | WM |

Text **W** and send to **9789** (free) for username and password

TrueMove SMS/MMS Extra packages (prepaid and postpaid)

- Promotion runs from 1 Apr 2009 – 31 Dec 2011 (Extended to 31 Dec 2012)

SMS Package (Automatic renewal)

| Monthly fee (Bt/month) | Free SMS (SMS/month) | SMS fee as per package (Bt/SMS) | SMS fee in excess of specified numbers (Bt/SMS) | Eligible period | How to apply | | |
|---------------------------|-------------------------|---------------------------------------|---|--------------------|-------------------|--------|-------|
| | | | | | Apply | Cancel | Call |
| | | | | | Send SMS to 93232 | | |
| 35 | 40 | 0.86 | 3 | 30 days | S12 | CS12 | *9000 |
| 55 | 90 | 0.61 | | | S13 | CS13 | |
| 85 | 170 | 0.5 | | | S14 | CS14 | |

SMS Package

| Service fee (Baht/month) | Free SMS (SMS/month) | SMS fee as per package (Baht/SMS) | SMS fee in excess of specified numbers (Baht/SMS) | Eligible period | How to apply | |
|-----------------------------|-------------------------|---|---|--------------------|----------------------|-------|
| | | | | | Send SMS to 93232 | Call |
| 30 | 30 | 1 | 3 | 30 days | S4 | *4000 |
| 50 | 75 | 0.67 | | | S5 | |
| 75 | 150 | 0.50 | | | S6 | |
| 10 | 10 | 1 | | 7 days | S7 | |

MMS Package

| Service fee (Baht/month) | Free MMS (MMS/month) | MMS fee as per package (Baht/MMS) | MMS fee in excess of specified numbers (Baht/MMS) | Eligible period | How to apply | |
|-----------------------------|-------------------------|---|---|--------------------|----------------------|-------|
| | | | | | Send SMS to 93232 | Call |
| 15 | 5 | 3 | 5 | 30 days | M4 | *4000 |
| 50 | 20 | 2.50 | | | M5 | |

Remark : This SMS/MMS package is available exclusively for individual prepaid customers.

TrueMove Hi Speed Micro SIM for iPad (prepaid)

- Promotion runs from 1 Dec 2011 – 31 Mar 2012, validity period is 31 Aug 2012
- SIM cost Bt 69
- 3G 100 MB, EDGE/GPRS 30 MB and WiFi 2 Mbps 1 hr (Free for 1 month)
- Additional charges : Bt 1/min 24 hrs, SMS/MMS Bt1.25, EDGE/GPRS Bt 0.002/KB, WiFi Bt 0.25/min



| Pre Pay Package | Allowance | | | *Free 3G (limited) |
|-----------------|-----------|-------|-------------|--------------------------|
| | Period | Wi-Fi | EDGE GPRS | |
| 500 Baht | 60 days | - | 1 GB | 1 GB |
| 900 Baht | 90 days | - | 5 GB | 5 GB |

Other extra packages

| Promotion | Fee | EDGE/GPRS (MB) | WiFi (Hrs) | 3G* |
|-------------------------------------|---------------|----------------|------------|-----|
| Daily package | Bt 49/day | Unlimited | 3 | 20 |
| Volume-based package (Mbps) | Bt 50/30 days | 50 | - | 50 |
| Monthly package (Automatic renewal) | Bt 129 | 100 | 5 | 100 |
| | Bt 399 | 500 | 10 | 500 |
| | Bt 699 | 3GB | Unlimited | 3GB |

Additional free 100 MB/mo

true

IDD - 006



- Promotional period: 1 Apr– 31 Dec 2011 (extended until further notice)
- 006: A revolution for international calls – first-class voice quality with TMD technology available from True fixed-line, TrueMove, PCT and True Public phones
- Dial 006 to make premium calls from Thailand to USA, Canada, China, HK, Singapore, Brunei, Guam, Hawaii and Alaska starting from Bt 3/min

Dial **006** > country code > area code > destination number

** Value rates for over 200 destinations worldwide.

| Destination | Rates dependent on the destination number (Baht/minute) | |
|---|---|--------------|
| | Fixed line | Mobile phone |
| USA, Canada, China, Hong Kong, Singapore, Malaysia, South Korea, Brunei, Guam, Hawaii, Alaska | 3 | 3 |
| Japan, Australia, United Kingdom, Germany, France, Finland | 3 | 6 |
| Belgium, Denmark, Greece, Norway | 3 | 8 |
| Russia, Laos, Israel, Kuwait, Taiwan, Macau | 4 | 4 |
| Vietnam, Cambodia | 9 | 9 |
| Myanmar ,New Zealand, United Arab Emirates | 12 | 12 |

IDD - 00600



International calls from Bt 1/min.

- Promotional period: 7 Oct 2010 – 31 Dec 2011 (extended until further notice)



Option 1 Low Cost calls via 00600 starting from 1 Baht/min. 24 hrs. a day

Press **00600** + Country Code + Area Code + Destination Number +

Plus! You can use Low Cost Calls to over 230 destinations worldwide

| Inter SIM call via 00600 | Calling Cards |
|--|---|
| No Calling Card needed | Not easy to find Calling Card Shop |
| More convenience, no need to press PIN Numbers when you make international calls | Need to press PIN Numbers correctly every time you make international calls |
| No need to call your Service Center | Service charges apply for every call to Service Center |
| Able to use Inter SIM in over 30 countries worldwide with TrueMove International Roaming Service | Not applicable |
| Call credit in Inter SIM can be used for both domestic & international calls | Call credit in Calling Cards can be used for international calls only |

Option 2 First class quality at economy rates via 006

Starting from 3 Baht/min. 24 hrs. a day and special rates to more than 230 destinations worldwide

Press **006** + Country Code + Area Code + Destination Number +

Prepaid packages run from 1 Aug – 31 Dec 2011

One rate 24 hrs/day

| Promotion | Call rate | Target customers | Fee for changing promotion |
|------------------------------|---|-----------------------------|--------------------------------------|
| Free style short call | All calls : Free for first 30 secs, Afterwards 1/0.50 | Short & frequent calls | Free (Normally Bt 23/time) |
| Free style long call | 1 st min: 1.50 2 nd min: 1 3 rd min: 0.50 4th – 6th: Free 7 th onwards: 0.50 | Long calls | |
| Hutch 1 Baht | Call to Hutch: Bt 1/call Call to other network: 0.50/min | Long calls on Hutch network | |
| Tong Chin | All calls: 0.50/min | Normal calls | |

Daytime

| Promotion | Call rate | Target customers | Fee for changing promotion |
|-------------------------|---|---------------------------------|--------------------------------------|
| First 2 min free | Midnight – 4.00 p.m. First 2 min free 3 min onwards: Bt 1 4.00 p.m. – midnight: Bt 1 | Short calls (daytime) | Free (Normally Bt 23/time) |
| Only one | 10.00 p.m.– 6.00 p.m. Bt 1/call (not over 3 mins) Charge every 3 mins at Bt 1 6.00 p.m. – 10.00 p.m.: Bt 0.75 | Normal long calls (daytime) | |
| Su Su | 5.00 a.m.– 5.00 p.m. First min: Bt 0.50 Afterwards : Bt 0.20 5.00 p.m. – 5.00 a.m.: Bt 1 | Frequent & long calls (daytime) | Bt 33/time |

Hi-speed Internet + ULTRA hi-speed Internet

- Promotional period: 30 Jun – 31 Aug 2012, validity period is 12 months

Special promotion for xDSL customers

- Free subscription fee (Bt 2,000)
- Free installation fee (Bt 3,584.50), only new subs who apply for Internet with fixed-line

Special promotion for DOCSIS customers

- Free subscription fee (Bt 2,000)
- Free loan of cable modem (Bt 3,200)
- Free single-point installation includes coaxial cable (Bt 2,600)
- Free viewing of TrueVisions Gold package + HD 11 channels for 12 months and free Ultra WiFi by TrueMove H when applying for 200 Mbps package

| xDSL Package (Internet via fixed-line) | | | | DOCSIS Package (Internet via cable) | | | |
|--|---------|------------------------|--------------------------|--|---------|------------------------|--------------------------|
| Speed max | | Monthly fee (Bt/mo) | Special | Speed max | | Monthly fee (Bt/mo) | Special |
| Download | Upload | | | Download | Upload | | |
| 7 Mbps/512Kbps Bt 599 with Free WiFi Router** | | | | | | | |
| 9 Mbps | 1 Mbps | Bt 899 | Free WiFi router | 10 Mbps | 1 Mbps | Bt 699 | Free Loan of WiFi router |
| 12 Mbps | 1 Mbps | Bt 1,399 | | 20 Mbps | 2 Mbps | Bt 1,299 | |
| 16 Mbps | 1 Mbps | Bt 2,299 | | 50 Mbps | 5 Mbps | Bt 2,799 | |
| 50 Mbps | 20 Mbps | Bt 3,599 | Free loan of WiFi router | 100 Mbps | 10 Mbps | Bt 4,999 | |
| | | | | 200 Mbps | 15 Mbps | Bt 9,999 | |

ULTRA hi-speed Internet (Cont'd)

- Promotional period: 5 Jul 2012 onwards





| | Speed for normal package | Monthly fee (Bt/mo) | Upgrade speed to | Value-added services (Bt/mo) |
|---------------|--------------------------|---------------------|------------------|------------------------------|
| xDSL | 7M/512K | 599 | 9M/1M** | 100 |
| DOCSIS | 7M/512K | 599 | 12M/1.2M | 100 |
| DOCSIS | 10M/1M | 699 | 15M/1.5M | 100 |

* ค่าบริการต่อครั้ง ครั้งละ 30 วัน และใน 1 ปี ใช้บริการได้ไม่เกิน 2 ครั้ง

** ความเร็วที่จะปรับเพิ่ม ขึ้นอยู่กับพื้นที่ในการให้บริการ

- Promotional period: 1 Apr – 30 Jun 2012

| Promotion | Free call value | WE PCT | 02 / TrueMove / domestic call / other network |
|-----------|-----------------|-----------|---|
| Bt 321 | Bt 321 | Unlimited | Bt 1/min |






| Model & price | | Month | Monthly fee (Bt/mo) | For all new PCT handset customer | |
|--------------------------------|--|---------------|---------------------|----------------------------------|--|
| | | | | WE PCT | Local call (02) / TrueMove / Domestic Call / Other network |
| WE PCT DS797i |  Bt 1,669 | Mth 1-4 | Bt 0 | Unlimited | Free call Bt 321/month Bt 1/min (additional Bt 1/min) |
| | | Mth 5 Onwards | Bt 321 | | |
| Dual phone WE PCT DS898G + TMV |  Bt 3,199 | Mth 1-8 | Bt 0 | | |
| | | Mth 9 onwards | Bt 321 | | |

- Promotional period: 1 Oct 2011 – 31 Jan 2012
(Extended until further notice)






| Unlimited year round calls | | | | | | | | |
|----------------------------|---------------|----------------|---------------------|--------|------------------|-----|----------------|---------------------------------------|
| Type | Model & price | Month | Monthly fee (Bt/mo) | WE PCT | Local calls (02) | TMV | Domestic calls | Off-net |
| WE PCT | | Mth 1-12 | Bt 0 | | Unlimited | | | Bt 0.54/min |
| | | Mth 13 onwards | Bt 321 | | | | | Free 200 min (Additional Bt 0.54/min) |
| Dual phone WE PCT + TMV | | Mth 1-18 | Bt 0 | | Unlimited | | | Bt 0.54/min |
| | | Mth 19 onwards | Bt 321 | | | | | Free 200 min (Additional Bt 0.54/min) |

TrueVisions promotions

| | Package | Monthly fee | Equipment monthly fee | Channels | Remark |
|---|-------------|-----------------------------|-----------------------|--------------|--|
|  | Platinum | Bt 2,000 | Bt 155.15 | 111 Channels | Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan |
|  | Gold | Bt 1,413 | Bt 155.15 | 99 Channels | Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan |
|  | Gold Lite * | Bt 590 (normally Bt 890) | Bt 155.15 | 92 Channels | Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan |
|  | Knowledge | Bt 340 | Bt 155.15 | 74 Channels | |
|  | FreeView | - | - | 60 Channels | Spend Bt 300 or more with TrueMove per month <u>Note:</u> Promotion does not include Bt 2,000 deposit. Minimum subscription for 1 year otherwise the deposit will be for forfeited. |

Special for Gold Lite package:

- Monthly fee Bt 590 and free equipment rental when using 2 TrueMove H postpaid numbers

| Package |  PLATINUM PACKAGE |  GOLD PACKAGE |  GOLD Lite PACKAGE |
|--|--|---|---|
| HD Package A (12 Channels on CAtv) | 390 | 490 | -- |
| HD Package A (12 Channels on DStv) | 290 | 290 | -- |
| HBO Package | 150 | 220 | -- |
| Discovery Package (4 channels) | -- | 190 | -- |
| Discovery Package (2 channels) | 60 | -- | 110 |
| Disney Package | 100 | 170 | 200 |
| BBC Package | 100 | 170 | 200 |
| NHK World | 972.63 | 972.63 | 972.63 |

○ **Disney Package**



Disney Junior (34)



Disney Channel (35)

○ **NHK World Package**



NHK World Premium(97)

○ **BBC Package**



BBC Entertainment BBC Entertainment (149)



BBC CBeebies (150)

○ **Discovery Package**



Discovery Science (151)



Discovery Turbo (152)



TLC (153)



Discovery Home & Health (154)

○ **HBO Package**



HBO Signature (155)



HBO Family (156)



HBO Hits (157)

TrueVisions – Thailand's only HD TV operator

- Sale period: 16 Jul 12 onwards



| | Platinum package | | | |
|-------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1 st point | 2 nd point | 3 rd point | 4 th point |
| Subscription fee | | | | |
| - Installation fee | Free | Free | Free | Free |
| - Deposit for equipment | 2,000 | 2,000 | 2,000 | 2,000 |
| - Free viewing 1 month | ✓ | ✓ | ✓ | ✓ |
| - Free viewing HD package | ✓ | ✓ | ✓ | ✓ |
| Monthly fee | | | | |
| - Monthly package fee | 2,000 | 282.48 | Free | 141.24 |
| - Equipment fee | 155.15 | 155.15 | Free | 77.58 |
| Total monthly fee | | | | |
| - Total monthly fee (1 point) | 2,155.15 | | | |
| - Total monthly fee (2 point) | | 2,592.78 | | |
| - Total monthly fee (3 point) | | | 2,592.78 | |
| - Total monthly fee (4 point) | | | | 2,811.60 |

| | Gold package | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1 st point | 2 nd point | 3 rd point | 4 th point |
| | | | | |
| | Free | Free | Free | Free |
| | 2,000 | 2,000 | 2,000 | 2,000 |
| | ✓ | ✓ | ✓ | ✓ |
| | ✓ | ✓ | ✓ | ✓ |
| | | | | |
| | 1,412.97 | 282.48 | 141.24 | 141.24 |
| | 155.15 | 155.15 | 77.58 | 77.58 |
| | | | | |
| | 1,568.12 | | | |
| | | 2,005.75 | | |
| | | | 2,224.57 | |
| | | | | 2,443.39 |

TrueVisions – Thailand's only HD TV operator (cont'd)



| | Gold Lite package | | | |
|-------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1 st point | 2 nd point | 3 rd point | 4 th point |
| Subscription fee | | | | |
| - Installation fee | Free | Free | Free | Free |
| - Deposit for equipment | 2,000 | 2,000 | 2,000 | 2,000 |
| Monthly fee | | | | |
| - Monthly package fee | 734.85 | 282.48 | 282.48 | 282.48 |
| - Equipment fee | 155.15 | 155.15 | 155.15 | 155.15 |
| Total monthly fee | | | | |
| - Total monthly fee (1 point) | 890.00 | | | |
| - Total monthly fee (2 point) | | 1,327.63 | | |
| - Total monthly fee (3 point) | | | 1,765.63 | |
| - Total monthly fee (4 point) | | | | 2,202.89 |

| | Knowledge package | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1 st point | 2 nd point | 3 rd point | 4 th point |
| | | | | |
| | Free | Free | Free | Free |
| | 500 | 500 | 500 | 500 |
| | | | | |
| | 340.00 | Free | Free | Free |
| | 155.15 | 155.15 | 155.15 | 155.15 |
| | | | | |
| | 495.15 | | | |
| | | 650.30 | | |
| | | | 805.45 | |
| | | | | 960.60 |

TrueVisions – Super Sport Package



- Promotional period : 16 Jul – 15 Aug 2012
- Super Sport Package: Bt 650/month (view True Knowledge package + EPL HD package)
- Super Sport Package (4 channels)
 - 1 a la carte channel : True Sport HD2 (EPL HD package)
 - 3 standard channels : Reality HD, TNN 24 HD, HD showcase

| | Super Sport Package | | | |
|-------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1 st point | 2 nd point | 3 rd point | 4 th point |
| Subscription fee | | | | |
| - Installation fee | Free | Free | Free | Free |
| - Deposit for equipment | 2,000 | 2,000 | 2,000 | 2,000 |
| Monthly fee | | | | |
| - Monthly package fee | 300.00 | 282.48 | 282.48 | 282.48 |
| - Equipment fee | - | 155.15 | 155.15 | 155.15 |
| - EPL HD Package fee | 350.00 | - | - | - |
| Total monthly fee | | | | |
| - Total monthly fee (1 point) | 650.00 | | | |
| - Total monthly fee (2 point) | | 1,087.63 | | |
| - Total monthly fee (3 point) | | | 1,525.26 | |
| - Total monthly fee (4 point) | | | | 1,962.89 |



TrueVisions HD Plus (MPEG-4)



1. For rental equipment in DSTV & CATV Digital and CATV analog users who subscribe to Platinum / Gold / Silver package
2. Replacing the equipment is free of charge.
3. Subscribers who contact TrueVisions call center to schedule equipment replacement from 1 Sep 2011 onwards

CATV/DSTV digital subscribers who make a reservation to swap their set-top box from 1 Apr 2012 onwards will gain the following benefits from booking an appointment on Monday-Sunday (all days): 1 months free viewing of HD channels

TrueVisions

DSTV set-top box

- Bt 1,290 (normally Bt 1,590) for set-top box, no monthly fee
- 240 channels (depending on the installation of satellite dishes)



Special condition for customer

- + Discount Bt **300** for **trueLife+** customers (who apply for watch+call and net+watch packages) and **truemove truemove HD** when buying set-top box from TrueLife Plus
- + Special for **truemove truemove HD** customers can register for viewing 12 TrueVisions channels free



Additional satellite dish for connected to the set-top box

240 Channels



- Transparent satellite **1.8M** Bt 1,200-1,500
- The satellite receiver and a raise Bt 1,000
- Installation charge Bt 2,000

Total Bt 4,200-4,500

170 Channels



- Transparent satellite **1.5M** Bt 900
- The satellite receiver and a raise Bt 800
- Installation charge Bt 1,500

Total Bt 3,200

47 Channels



- Solid satellite Bt 800
- The satellite receiver and a raise Bt 250
- Installation charge Bt 1,000

Total Bt 2,050

- Promotional period: 24 Nov 2011 onwards
- TrueMove and TrueMove H postpaid and prepaid customers can subscribe to this package

| Package | Monthly fee | Remark |
|-----------------------------|--|---|
| TrueLife Free To Air | | |
| 42 / 43* channels | Bt 30/mo | * Lin Ping channel |
| TrueLife Free View | | |
| 50 channels | Prepaid: Bt 300/mo, call free Bt 300 | |
| | Postpaid: Bt 299/mo, call free Bt 299 | |
| 80 channels ^{1/} | Bt 349/mo, call free Bt 349 | - 54 TrueVisions channels - 26 NSS6 Satellite channels |
| 240 channels ^{1/} | Bt 399/mo, call free Bt 399 | - 54 TrueVisions channels - 186 NSS6 Satellite & C-band channels |

Remark : ^{1/} Additional for 80 channels and 240 channels
 - Bt 199/mo for additional 14 channels
 - Bt 499/mo for additional 24 channels

Convergence - All Together Bonus

- For prepaid and postpaid customers

| Network | Period | Service Free (Bt/min) | |
|------------------|-------------------|--|---|
| | | 1 st min (dependent on the promotion selected) | From 2 nd min Free call bonus received |
| TrueMove Network | 23.00 – 16.59 hrs | 1.50 | 1.50 |
| | 17.00 – 22.59 hrs | dependent on the promotion selected | |
| Other Networks | 24 hrs | dependent on the promotion selected | |

| Promotion | Promotion Period | Bonus |
|--|-----------------------|---|
| <ul style="list-style-type: none"> All Together Bonus for Touch SIM Touch SIM can receive free call bonus equivalent to paid service fee and/or service fee made through Touch SIM | 22 Feb 09 – 31 Dec 12 | Touch Bt 1 per Bt 1 call credit (Maximum value of Bt 10,000 call credit) |
| <ul style="list-style-type: none"> All Together Bonus for TrueMove (postpaid) TrueMove postpaid service can be redeemed for TrueMove Prepay and Postpay calling credits | 9 Aug 06 – 31 Dec 12 | Bt 2 postpaid service per Bt 1 call credit (Maximum value of Bt 400 call credit) |
| <ul style="list-style-type: none"> All Together Bonus for IPTV IPTV service can be redeemed for TrueMove call credit | 16 Mar 06 – 31 Dec 12 | Bt 1 of IPTV service per Bt 1 call credit |
| <ul style="list-style-type: none"> All Together Bonus for True fixed-line TrueMove postpaid service can be redeemed for TrueMove Prepay and Postpay call credit | 11 Apr 04 – 31 Dec 12 | Bt 1 of fixed-line service per Bt 1 call credit |
| <ul style="list-style-type: none"> All Together Bonus for hi-speed internet Hi-speed Internet service can be redeemed for TrueMove Prepay and Postpay call credit | 17 Feb 10 – 31 Dec 12 | Bt 1 of internet service per Bt 1 call credit |
| <ul style="list-style-type: none"> All Together Bonus for TrueVisions Hi-speed Internet service can be redeemed for any TrueMove Prepay and Postpay call credit | 10 Jan 05 – 31 Dec 12 | Bt 2 of internet service per Bt 1 call credit |