



# Key promotions

Update : 30 Apr 12

**true**

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# iPhone

Promotional period: 21 Feb 12 – 12 Apr 12  
(extended to 30 Jun 12)



**ONLY YOU...ONLY TRUE**

iPhone 4 | iPhone 4S **50%**  
maximum discount

**Today – 12 April at any True shop  
with an 18-month XL\* contract**

**Exclusively for TrueOnline TrueVisions**  
(Platinum and Gold packages)  
subscribers who have subscribed for at least 12 consecutive months.

\* with 7-month advance payment

iPhone 4 (8GB)	iPhone 4S (16GB)	iPhone 4S (32GB)	iPhone 4S (64GB)
9,250	13,500	17,200	21,200

- Promotion runs from 21 Feb – 12 Apr 2012, while stocks last.
- Reserved for TrueOnline and TrueVisions members (Platinum and Gold packages) who have subscribed for at least 12 consecutive months. Prepaid and postpaid customers who own their equipment cannot join the promotion.
- Reserved for corporate employees of companies which are listed on the SET or MAI.
- Customers are required to subscribe to TrueMove H XL package (Baht 899/month) for 18 consecutive months and pay 7-month fee in advance. If the customer terminates service before the end of the contract, they must pay the remaining handset fee to TrueMove H.
- The Company reserves the right for customers with a normal status and no outstanding balance.
- The Company reserves the right, at its discretion, to amend or change the Terms and Conditions of this promotion as appropriate.

## Pay for the iPhone handset in full or enjoy 0% interest installments for 6 months



For your convenience in joining Only You, Only True, please ask for more participating credit cards before joining the privilege. For further information call 1331 or enquire at True shops.

Package	Monthly Fee (Baht)	Any network call allowance (min)	SMS (msg)	MMS (msg)	3G+/EDGE/GPRS	Wi-Fi (Hour)
XL	899	500	300	50	Unlimited*	Unlimited

## iPhone 4S

Reserve date: 9 Dec 11 onwards  
Pick up date: 16 - 18 Dec 11 onwards



# iPhone 4S

Dual-core A5 chip. All-new 8MP camera and optics. iOS 5 and iCloud. It's the most amazing iPhone yet.

iPhone	Handset Only Excl. VAT (Incl. Vat)	Handset with Package Excl. VAT (Incl. Vat)
iPhone 4S 16 GB	20,981 (22,450)	20,280 (21,700)
iPhone 4S 32 GB	24,646 (26,350)	23,738 (25,400)
iPhone 4S 64 GB	28,271 (30,250)	27,196 (29,100)

### Special offer for every handset purchased with a monthly package

- 0% for 10 months via Citibank Paylite / Citibank Ready Credit
- 0.39% for 18 months via Citibank Ready Credit
- 0.69% for 12 months or 20 months via First Choice

## iPhone 4/3GS

▪ Sales period: 30 Nov 11 onwards



iPhone	Handset only	Handset with package
iPhone 4 8GB	18,500	17,900
iPhone 3Gs 8 GB	13,375	12,800

10<sup>\*</sup>  
Mths



18<sup>\*</sup>  
Mths



6  
Mths

Check participating banks at point of purchase

- Price incl. VAT

- Installment plan for postpaid packages only

\* 50% off the monthly fee for 4 months when signing up for XL 899, XXL 999 package

## Packages for TrueMove H iPhone packages

Sales period: 16 Dec 11 – 31 Mar 12 (extended until further notice), validity: 24 months

Promotion	Monthly fee (Bt/mo)	Monthly allowance (min)	SMS	MMS	3G+ /EDGE/ GPRS	WiFi (hr)	Discount from monthly fee (Bt/mo)	Bonus
<b>S</b>	399	100	50	20	400MB	10	60**	<b>Free 6 Billings</b> After continuously subscribing for 18 cycles
<b>M</b>	579	250	300	50	Unlimited*	20	190**	
<b>L</b>	799	450	400	100	Unlimited*	Unlimited	260**	

Usage in excess of iPhone S/M/L packages is charged additionally at Bt1.50/min for calls, Bt3/SMS, Bt5/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi

\* The maximum speed will be reduced to 64 Kbps (from 42 Mbps) after 3GB of data usage for iPhone M/L package

\*\* Discount for monthly fee applies for month 1-18 only

Promotion	Monthly fee (Bt/mo)	Monthly allowance (min)	SMS	MMS	EDGE/GPRS	3G+	WiFi (hr)	Bonus
<b>Best Seller Free size</b>	599	300	-	-	2GB		Unlimited	-
<b>XL</b>	899	500	300	50	Unlimited**		Unlimited	-
<b>XXL</b>	999	500	300	50	Unlimited**		Unlimited	-

Usage in excess of iPhone Free size/XL/XXL packages is charged at Bt1.25/min for calls, Bt1.25/SMS, Bt3/MMS and Bt2/MB for 3G+/EDGE/GPRS

\*\* The maximum speed will be reduced to 384 Kbps after 2GB of data usage for iPhone XL package  
The maximum speed will be reduced to 384 Kbps after 5GB of data usage for iPhone XXL package

## BlackBerry handsets

BlackBerry Bold 9790



Bt 15,900

BlackBerry Bold 9900



Bt 19,900

BlackBerry Torch 9810



Bt 17,900

BlackBerry Torch 9860



Bt 17,900

BlackBerry Curve 9360



Bt 10,900

BlackBerry Curve 9380



Bt 10,900

## BlackBerry Prepaid package

- Sales period: 16 Jan 12 onwards

Package	Bt/day	BBM	Chat	Social (FB/Twitter)	Email	3G+/ EDGE/GPRS	Call allowance
<b>BB Talk</b>	Bt 300 /30 days	✓	✗	✗	✗	Unlimited (only BBM)	Bt 200 /mo
<b>BB Social</b>	Bt 300 /30 days	✓	✓	✓	✗	Unlimited (only BBM & Social)	✗
<b>BB Social 7</b>	Bt 80 / 7 days	✓	✓	✓	✗	Unlimited (only BBM & Social)	✗
<b>BB Net</b>	Bt 450 / 30 days	✓	✓	✓	✓	100 MB	✗
<b>BB Net 7</b>	Bt 120 / 7 days	✓	✓	✓	✓	20 MB	✗

## BlackBerry Postpaid package

- Sales period: 1 Dec 11 onwards

Package	Bt/mo	BBM	Chat	Social (FB/Twitter)	Email	3G+/ EDGE/GPRS	WiFi	Call allowance	Promotion
<b>BB Talk 300</b>	300	✓	✗	✗	✗	Unlimited (only BBM)	✗	Bt 200 /mo	Call 100 min free 6 months
<b>BB Social 300</b>	300	✓	✓	✓	✗	Unlimited (only BBM & Social)	3 hrs	✗	-
<b>BB Net 450</b>	450	✓	✓	✓	✓	500 MB	5 hrs	✗	Discount 50% for 3 months
<b>BB Unlimited 799</b>	799	✓	✓	✓	✓	Unlimited	Unlimited	✗	Discount 50% for 3 months

Additional charges for TrueMove H BlackBerry postpaid for BB Talk 300, BB Social 300, BB Net 450 and BB Unlimited 799: Bt 1.25/min for calls, Bt 1.25/SMS, Bt 3 for MMS, Bt 1/min for WiFi and Bt 2/MB for 3G+/EDGE/GPRS

\*The maximum speed will be reduced to 384 Kbps after 1GB of data usage for BB unlimited 799 package

Launched 27 Apr 2012

# The new iPad

With the stunning Retina display, 5MP iSight camera. And ultrafast wireless.



The new iPad	Handset only/ Handset with package
16 GB Black/White	Bt 20,500
32 GB Black/White	Bt 23,500
64 GB Black/White	Bt 26,500

	Handset	Handset with package	
		True Card customer	Other customers
<b>Handset discount</b>		Bt 2,000	
<b>Installment</b>	0% months	0% 10 months or 0.39% for 24 months	0% 10 months or 0.39% for 24 months
<b>Priceplan</b>		Can apply for any package, if applying Net(i) 899, will get 50% discount for 4 months	New subs, to Net(i) 899 will get 50% discount for 4 months
<b>Conditions</b>		At least 3 months subscription. Cannot cancel but can change package	
<b>Special</b>	Get prepaid TrueMove H SIM • Free call Bt 15 • Free 3G+/3G/EDGE/GPRS for 70 MB • Free WiFi for 1 hr		



- The promotion runs from 1 Nov 11 – 30 Nov 11 (extended until further notice)



iPad 2 Model WiFi + 3G	Handset only			Handset with package	
	Price (Bt)	0% for 10 months	0% for 6 months	Discount Bt 2,400	0% for 10 months
16 GB Black/White	19,900	1,990	3,317	17,500	1,750
32 GB Black/White	22,900	2,990	3,817	20,500	2,050
64 GB Black/White	25,900	2,590	4,317	23,500	2,350

### iPad package

Promotion	Monthly fee (Bt)	3G+/EDGE/GPRS (speed up to 42 Mbps)	WiFi 8 Mbps (hrs)	Special for iPhone package + iPad
iPad 349	349	500MB	Unlimited	-
iPad 549	549	2GB	Unlimited	-
<b>Best seller</b> iPad 759	759	Unlimited* (Fair usage 3 GB)	Unlimited	Discount Bt 200 for 6 months

### iPad unlimited package

Promotion	Monthly fee (Bt)	3G+/EDGE/GPRS	WiFi (hrs)	Special for iPhone package + iPad
net(i) 799	799	Unlimited* (Fair usage 3 GB)	Unlimited	Discount Bt 200 for 6 months
net(i) 899	899	Unlimited* (Fair usage 5 GB)	Unlimited	Discount Bt 200 for 6 months

**Remark** Additional charges: Bt 1.25/min, Bt 1.25/SMS, Bt 3/MMS, Bt 0.50/MB for 3G+/EDGE/GPRS, Bt 1/min for WiFi

\* The maximum speed will be reduced to 128 Kbps after 3GB of data usage for iPad 759 package, 5GB of data usage for Net(i)899 package

# Samsung Galaxy Y

- Promotional period: 10 Apr 12 – 30 Jun 12
- All calls : Bt 1/min 24 hrs



• Customers who purchase a Samsung Galaxy Y at Bt 4,790 and activate a TrueMove H 3G+ PrePay SIM, every time they top up, the value of which they will receive a bonus equal to the top up amount can be accumulated up to the cost of the handset (which is Bt 4,790).

Customers can accumulate the "100% Refund Bonus" within one year. The bonus can be used for:

- Calls to every network at Bt 2/min 24 hrs
- Bt 2/MMS, Bt 2/SMS
- Bt 5/MB for 3G+/EDGE/GPRS

For other services, or after the customer has used up the entire value of the bonus, charges will be as per the promotion the customer has chosen.

# Samsung Galaxy SII / Samsung Galaxy Mini

- Promotional period: 30 Aug 11 – 30 Nov 11 (Extended until further notice)

Samsung GALAXY SII    Samsung GALAXY mini    Samsung GALAXY Tab



HTC Rhyme    HTC Wildfire



### Smartphone

- Samsung Galaxy SII
- Samsung Galaxy Mini
- HTC Rhyme
- HTC Wildfire

### Tablet

- Samsung Galaxy Tab

### Handset price\*

- 18,900
- 4,990
- 15,900
- 8,900
- 14,990

\*prices include VAT

## Prepaid promotion – existing customers

- Promotional period : 26 Dec 11 – 31 Mar 12 (extended to 30 Apr 12), validity: 30 Sep 12

Promotion	Call rate (all calls)	SMS	MMS	WiFi	3G+ /3G/EDGE/GPRS
<b>Short call</b> (first min 25 satang)	0.25/1.50/1.50	Bt 2/sms	Bt 5/mms	Bt 1/min	Bt 2/MB
<b>Kui sabai</b> (Bt1/min)	Bt 1/min				
<b>Kui sanook</b> (2/0.50/0.50)	2/0.50/0.50				

## Postpaid promotion – existing customers

- Promotional period : 1 Feb 12 – 30 Apr 12, validity: 6 months

Promotion	Monthly fee (Bt)	Voice call (mins)	Call rate (all calls)	SMS	MMS	WiFi	3G+ /EDGE/GPRS
<b>Talk 200</b>	200	200	Bt 1.25/min	Bt 3/sms	Bt 5/mms	Bt 1/min	Bt 0.005/KB
<b>Talk 500</b>	500	650					
<b>Talk 800</b>	800	1100					

## Smartphone packages

Promotion	Monthly fee (Bt/mo)	Monthly allowance (min)	SMS	MMS	3G+/EDGE/GPRS	WiFi (hr)
<b>Smart 150</b>	150	60	-	-	100MB	5
<b>Smart 399</b>	399	150	-	-	200MB	15
<b>Smart 649</b>	649	250	-	-	1.5GB	Unlimited
<b>Best Seller Smart 899</b>	899	500	300	50	Unlimited**	Unlimited

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

\*\*The maximum speed be reduced to 384 Kbps after 2GB of data usage for Smart 899 package.

### International call service

Low cost calls via 00600 starting from Bt 1/min 24 hrs when called to USA, Canada, China, Hong Kong and Singapore etc. (except Promotion Talk 200)

### Smart Tablet packages (data-based)

Promotion	Monthly fee (Bt/mo)	3G+/EDGE/GPRS	WiFi (hrs)
<b>Net 90</b>	90	70MB	-
<b>Net 150</b>	150	150MB	-
<b>Best Seller</b> <b>Net 350</b>	350	1GB	10
<b>Net 650</b>	650	3GB	Unlimited
<b>Net 799</b>	799	Unlimited**	Unlimited
<b>Net 899</b>	899	Unlimited**	Unlimited
<b>Net 1699</b>	1,699	Unlimited**	Unlimited

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt2/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

\*\*The maximum speed will be reduced to 384 Kbps after 3GB of data usage for Net 759 package.  
 The maximum speed will be reduced to 384 Kbps after 5GB of data usage for Net 899 package.  
 The maximum speed will be reduced to 384 Kbps after 10GB of data usage for Net 1699 package.

### Smart Tablet packages (time-based)

Promotion	Monthly fee (Bt/mo)	3G+/EDGE/GPRS (hr)	WiFi (hr)
<b>Net 150</b>	150	30	5

Usage in excess of the subscribed package is charged additionally at Bt1.25 per minute for calls, Bt1.25/SMS, Bt3/MMS, Bt1/MB for 3G+/EDGE/GPRS and Bt1/min for WiFi.

\*\* 1Mbps maximum speed for this package.

## Talk & Chat package

Promotion	Monthly fee (Bt/mo)	Voice call (mins)	Call rate (Bt/min)	Free 3G+ /EDGE/GPRS (Mb/mo)
Talk & Chat 3,600	3,600	3,600 (for 6 months)	1	100



Get free  
Samsung  
**Caspi**  
(Bt 1,990)

Usage in the excess of the package is charged at Bt 1 per minute for calls, Bt 3/SMS, Bt 5/MMS, Bt2/MB for 3G+/EDGE/GPRS

## Free to Surf package 3G-Enabled devices

### Power SURF II



**Bt 2,590**  
3G+ 21 Mbps

### Mi-Fi



**Bt 3,990**  
3G+ 7.2 Mbps

### Spin Surf



**Bt 1,790**  
3G+ 7.2 Mbps




**Special offer! Bt 200/mo discount for 6 months** when buying a handset with a Bt 699 (normally Bt 899/mo) package

- Unlimited 3G+/EDGE/GPRS and WiFi (max 8 Mbps)
- The maximum speed will be reduced to 384 Kbps after 5GB of data usage

**Special offer! One month's service free**

- 30 hrs free 3G+ (max 1 Mbps)/EDGE/GPRS and Unlimited WiFi (max 8Mbps) for 1 month
- Next bill cycle is charged at Bt 220/mo

## True Move H apps

	Promotion	Price	Monthly fee (Bt/mo)	Remark
	My Movie TV		139	More than 500 HDi channels. Subscribe to TrueMove H (XL 899, XXL 999) get 3-months subscription free
	Thailand GPS	1,200	-	Excl. 3G+/EDGE/GPRS/WiFi fee usage
	GURU	-	49	Exclusively for TrueMove H customers, get 3-months subscription free

### Application | Digital Book & Magazine

iPhone and iPad



iPad only



iPhone, iPad, Samsung Galaxy SII, Samsung Galaxy Tab



## H TV

- TrueMove H has launched “H TV” to enhance subscribers’ viewing experience by enabling them to watch TV anytime, anywhere via their mobile handset.
- The new service gives subscribers the freedom to watch worldclass HD-quality content from TrueVisions and programs from other channels (more than 90 channels in total) via TrueMove H’s 3G+ service.
- The “H TV” app can be downloaded free from the App Store from April 26. The service is free for the first 12 months (from April 26) after which a monthly fee of Baht 399 will be charged.



แอปพลิเคชันจากทรูมูฟ เอช ที่ให้คุณชมทีวีชั้นดี และช่องอื่นๆ กว่า 90 ช่อง บนมือถือคุณ

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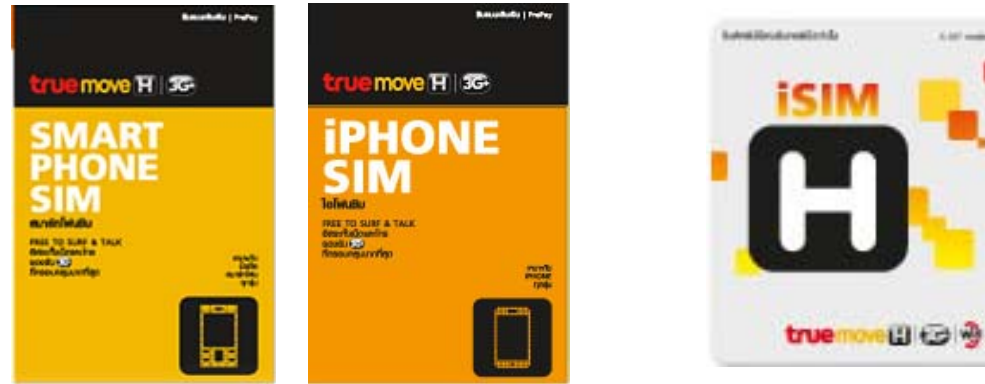
true move H 3G+

สัมผัสประสบการณ์ดู TV บนมือถือระดับ HD ได้ทุกที่ทุกเวลา ผ่าน H TV Application  
 ลुकค่าที่เป็นสมาชิกทรูวิชั่นส์ สามารถรับชมตามแพคเกจที่เป็นสมาชิก





# Prepaid SIM



SIM	Smartphone / iPhone	iSIM
<b>Sale period</b>	26 Dec 11 – 30 Apr 12	1 Mar 12 onwards
<b>Price</b>	Bt 99	Bt 169
<b>Package allowance</b>	3G+ 70 MB WiFi 1 Hr All call 15 mins	3G+/3G/EDGE /GPRS: 300 MB
<b>Additional charges</b>	3G+/3G/EDGE/GPRS Bt 2/MB All calls Bt 1/min WiFi Bt 1/min SMS Bt 2/SMS MMS Bt 5/MMS	All calls Bt 1.50/min SMS Bt 2/SMS MMS Bt 5/MMS WiFi Bt 1/min 3G+/3G/EDGE/GPRS Bt 2/MB

Top-up package	3G+ /EDGE/GPRS
Bt 300	300 MB
Bt 500	1 GB
Bt 1,000	2.5 GB

## Free to Topping – Prepaid

▪ Sales period: 26 Dec 11 – 31 Mar 12

### Voice Topping

Package (All calls)	Monthly fee (Bt)	Monthly allowance (min)	Validity period (day)
<b>20</b>	20	25	2
<b>50</b>	50	65	5
<b>90</b>	90	120	10
<b>150</b>	150	200	20
<b>300</b>	300	400	30

### SMS/MMS Topping

Package	Monthly fee (Bt)	SMS / MMS	Validity period (day)
<b>SMS 5</b>	5	10	1
<b>SMS 10</b>	10	10	7
<b>SMS 15</b>	15	10	30
<b>MMS 15</b>	15	5	30

## Free to Topping – Prepaid (cont'd)

▪ Sales period: 16 Jan 12 onwards

### 3G+ Topping

Monthly Package (Automatic renewal)	Monthly fee (Bt)	EDGE/GPRS	3G+ data allowance	WiFi (hrs)
90	90	70MB	-	1
150	150	150MB	-	5
350	350	1GB	-	10
650	650	3GB	-	Unlimited
799	799	Unlimited	3GB	Unlimited
899	899	Unlimited	5GB	Unlimited
1,699	1,699	Unlimited	10GB	Unlimited

### Daily Net

Daily package	Monthly fee (Bt)	3G+ /EDGE/GPRS	Remark
Daily 9	9	10 MB	
Daily 29	29	60 MB	
Unlimited	49	Unlimited	3G+ data allowance : 140 MB*

\*The maximum speed (42 Mbps) will be reduced to 128 Kbps after 140MB of data usage.

### WiFi Topping

Package	Monthly fee (Bt/mo)	WiFi (hrs)
Monthly WiFi (automatic renewal)	100	Unlimited
WiFi Daily 1 Hr	39	1 hr
WiFi Daily Unlimited	69	Unlimited

## Free to Topping – Postpaid

▪ Sales period: 26 Dec 11 – 31 Mar 12

### Voice Topping

Package	Monthly fee (Bt)	Monthly allowance (min)
All call	100	120

### SMS Topping

Package	Monthly fee (Bt)	SMS / MMS
SMS	15	10
	30	30
	50	75
	75	150

### MMS Topping

Package	Monthly fee (Bt)	SMS / MMS
MMS	15	5
	50	20

## Free to Topping – Postpaid (cont'd)

### Data and WiFi Topping

Monthly package (Automatic renewal)	Monthly fee (Bt)	3G+/EDGE/GPRS	WiFi (hrs)
<b>150</b>	150	150MB	-
<b>350</b>	350	1GB	10
<b>650</b>	650	3GB	Unlimited
<b>799</b>	799	Unlimited*	Unlimited
<b>899</b>	899	Unlimited*	Unlimited
<b>1,699</b>	1,699	Unlimited*	Unlimited

Additional charge: Bt 1.25/min for all calls, Bt 1.25/SMS, Bt 3/MMS, Bt 2/min for 3G+/EDGE/GPRS and Bt 1/min for WiFi

\* The maximum speed will be reduced to 128 Kbps (from 42 Mbps) after 3GB of data usage for Net 799 package, 5GB for Net 899 package and 10 GB for Net 1,699 package

### Net (minutes-based)

Daily package	Monthly fee (Bt)	3G+/EDGE/GPRS	WiFi
<b>Net 150</b>	150	30 hrs	-

\* 3G+ data service for Net 150 package (max 1Mbps).


### WiFi

Monthly package	Monthly fee (Bt/mo)	WiFi (hrs)
<b>WiFi</b>	100	Unlimited

# HUTCH migration

## Enjoy Talk 1 Year

- Promotion runs from 20 Jul 11 – 31 Mar 12 (extended to 30 Jun 12), validity 12 months
- For Hutch postpaid subscribers migrating to TrueMove H (postpaid)

Promotion	Can call (Bt)	3G/EDGE/GPRS (per month)	Call rate	Special
<b>Enjoy Talk 1 Year Bt 3,600</b>	Bt 3,600 (for 12 months)	100MB (free for first 12 months)	All call (24hrs): Bt 1/min SMS: Bt 3/SMS MMS: Bt 5/MMS	Buy Samsung Caspi Bt 130.25 (VAT), normally Bt 1,990 excl.VAT 

- Promotion from 13 Mar 12 onwards, contract 6 months
- For Hutch subscribers migrative to TrueMove H (postpaid)

Handset	Samsung Caspi	Samsung Galaxy Mini	HTC Wildfire S	HTC Explorer
				
<b>Special Price</b>	Free (pay only VAT Bt 130.25)	Bt 2,990	Bt 4,490	Bt 3,500
<b>Regular price</b>	Bt 1,990	Bt 4,990	Bt 8,990	Bt 5,900

Package	Monthly fee (Bt/mo)	Allowance (min/mo)	Additional charge (Bt/min)
<b>X3 199</b>	199	300	1.00
<b>Took Jai 299</b>	299	400	0.75
<b>Took Jai 399</b>	399	600	0.75
<b>Took Jai 499</b>	499	800	0.75
<b>Took Jai 599</b>	599	1,100	0.75
<b>Took Jai 699</b>	699	1,400	0.75
<b>Took Jai 899</b>	899	1,800	0.75
<b>Took Jai 999</b>	999	2,000	0.75
<b>Took Jai 1199</b>	1,199	2,400	0.75
<b>Took Jai 1399</b>	1,399	2,000	0.75

# TrueMove promotion (prepaid)

- The promotion runs from 26 Mar 12 – 24 May 12



<p><b>39 satang</b></p>	<ul style="list-style-type: none"> <li>• Bt 0.39/min (Bt 1.80 for first min) all calls 24 hrs</li> <li>• Bt 0.39 for SMS</li> <li>• Free 10 MMS and 30 mins for EDGE/GPRS</li> </ul>
<p><b>Ble Ble</b></p>	<ul style="list-style-type: none"> <li>• <b>Double call value</b> when topping (Call bonus for on-net 10 p.m. – 6 p.m.)</li> <li>• <b>Double eligible period</b> when topping</li> <li>• All calls 24 hrs at Bt 0.99/min</li> <li>• Free 10 SMS and EDGE/GPRS 100 mins</li> </ul>
<p><b>Call &amp; SMS free all gang</b></p>	<ul style="list-style-type: none"> <li>• <b>Unlimited calls to TrueMove from 10 p.m. – 6 p.m.</b> for Bt 8</li> <li>• Free 50 SMS to TrueMove until midnight when sending 2 SMS to TrueMove</li> <li>• Call to 3 buddies at 1/0.25/0.25, on-net at 1/0.50/0.50 and off-net at 1.25/min</li> </ul>



# TrueMove promotion (postpay)

- Promotion runs from 5 Oct 11 – 9 Jan 12 (extended until further notice), validity period 6 months.

## Net Kum Minute-based (Speed up to 256 Kbps)

Promotion	Monthly fee (Bt/mo)	WiFi / EDGE / GPRS (hr/mo)	Remark
Net Kum 99	99	35	Excess for WiFi/EDGE/GPRS usage charged at Bt 1/min
Net Kum 149	149	65	

## Inter SIM

Promotion	Monthly fee (Bt/mo)	Call roll out (Bt/mo)	Call rate (Bt/min)		Remark
Inter SIM	199	199	International calls via <b>00600</b>	Start at <b>Bt 1</b>	<ul style="list-style-type: none"> <li>International SMS charged at Bt 5/SMS</li> <li>Domestic SMS &amp; MMS charged at Bt 1.50</li> </ul>
			All domestic calls	Bt 1.25	

# TrueMove Voice Extra Package

## Prepaid

Sales period: 1 Apr 11 – 31 Jan 12 (extended until further notice)

Package	Fee (Baht)	Special privilege		
		TrueMove		Off net
		10 p.m. – 6 p.m.	6 p.m. – 10 p.m.	24 hrs
1 day	5 Bt	0.10 /min	1/min	1/min
3 days	15 Bt			
7 days	30 Bt			

## Unlimited on net call 19 hrs

Sales period: 1 Apr 11 onwards (extended until further notice)



Package	Fee (Baht)	Special privilege		
		TrueMove		Off net
		10 p.m. – 5 p.m.	6 p.m. – 10 p.m.	24 hrs
1 day	9 Bt	Unlimited calls (after 30 mins, the system will automatically end)	2/1	2/1
3 days	27 Bt			
7 days	60 Bt			

# TrueMove Voice Extra Package

## Postpaid

Sales period: 4 Jul 11 – 31 Mar 12 (extended until further notice)

### Voice Extra Package

Extra package	Monthly fee (Baht)	Allowance
 Call any networks	100	Call any networks for 100 mins <a href="#">Conditions</a>
 Call & SMS any networks	99	Call any networks 60 mins SMS 50 msg <a href="#">Conditions</a>

**Signup** \*9399 **press** 4 (1 Baht/call)

### Extra Package: Inter calls

Extra package	Monthly fee (Baht)	Allowance for international call via 006 (mins/mth)
Call China, HK, Singapore	300	100
Call USA, Canada, Hawaii		100
Call UK, Germany, France		60

**Signup** \*9399 **press** 4 **press** 8 (1 Baht/call) [Conditions](#)

## TrueMove Extra Package for prepaid and postpaid; WiFi/EDGE/GPRS

- Promotion runs from 2 Apr 12 – 30 Sep 12, validity until 31 Mar 13.

### TrueMove + hi speed net (time-based)

Package	Service fee (Baht)	Allowance		Remark
		EDGE/GPRS	WiFi	
<b>Hour package</b> (automatic extension)	99	25 hrs		<ul style="list-style-type: none"> <li>WiFi (max 8 Mbps)</li> <li>Excess usage charged at Bt 1/min</li> <li>Daily package is valid until midnight on the date of application</li> </ul>
	199	70 hrs		
	349	150 hrs		
<b>Hour package</b> (valid for 30 days)	50	7 hrs		
<b>Daily package</b>	49	Unlimited	3 hrs	

### TrueMove + hi speed net (Volume-based data package)

Package	Service fee (Baht)	Allowance		Remark
		EDGE/GPRS	WiFi	
<b>Volume-based data package</b> (automatic extension)	129	200 MB	5 hrs	<ul style="list-style-type: none"> <li>WiFi (max 8 Mbps)</li> <li>Excess of data charged at 0.01 Bt/KB (fraction of each KB is counted as 1 KB)</li> <li>Daily package is valid until midnight of the date of application</li> </ul>
	399	1.25 GB	10 hrs	
	699	3.5 GB	Unlimited	
<b>Hour package</b> (valid for 30 days)	50	50 MB	-	
<b>Daily package</b>	49	Unlimited	3 hrs	

## TrueMove Extra package for prepaid and postpaid; WiFi by TrueMove (max 8 Mbps)

- Promotion runs from 8 Oct 10 – 30 Jun 11 (extended until further notice)
- For prepaid and postpaid subscribers
- Excess usage will be charged at Bt 1 per minute, with a fraction of each minute counted as one minute, or as per the user's selected promotion;

Wi-Fi by TrueMove 8 Mbps package		
Package	Price	Text code to <b>9789</b>
1 Hour	39 Baht	<b>WH</b>
1 Day Unlimited	69 Baht	<b>WD</b>
<b>NEW</b> 1 Month Unlimited	<b>100 Baht</b>	<b>WM</b>

Text **W** and send to **9789** (free) for username and password

# TrueMove SMS/MMS Extra packages (prepaid and postpaid)

- Promotion runs from 1 Apr 09 – 31 Dec 11 (Extended to 31 Mar 12)

## SMS Package (Automatic renewal)

Monthly fee (Bt/month)	Free SMS (SMS/month)	SMS fee as per package (Bt/SMS)	SMS fee in excess of specified numbers (Bt/SMS)	Eligible period	How to apply		
					Apply	Cancel	Call
					Send SMS to 93232		
35	40	0.86	3	30 days	S12	CS12	*9000
55	90	0.61			S13	CS13	
85	170	0.5			S14	CS14	

## SMS Package

Service fee (Baht/month)	Free SMS (SMS/month)	SMS fee as per package (Baht/SMS)	SMS fee in excess of specified numbers (Baht/SMS)	Eligible period	How to apply	
					Send SMS to 93232	Call
30	30	1	3	30 days	S4	*4000
50	75	0.67			S5	
75	150	0.50			S6	
10	10	1		7 days	S7	

## MMS Package

Service fee (Baht/month)	Free MMS (MMS/month)	MMS fee as per package (Baht/MMS)	MMS fee in excess of specified numbers (Baht/MMS)	Eligible period	How to apply	
					Send SMS to 93232	Call
15	5	3	5	30 days	M4	*4000
50	20	2.50			M5	

Remark : This SMS/MMS package is available exclusively for individual Prepaid customers.

# TrueMove Hi Speed Micro Sim for iPad – pre paid

- Promotion runs from 1 Dec 11 – 31 Mar 12, validity period is 31 May 12
- Sim cost Bt 69
- 3G 100 MB, EDGE/GPRS 30 MB and WiFi 2 Mbps 1 hr (Free for 1 month)
- Additional charges : Bt 1/min 24 hrs, SMS/MMS Bt1.25, EDGE/GPRS Bt 0.002/KB, WiFi Bt 0.25/min



## Other extra packages

Promotion	Fee	EDGE/GPRS (MB)	WiFi (Hrs)	3G*
Daily package	Bt 49/day	Unlimited	3	20
Volume-based package (Mbps)	Bt 50/30 days	50	-	50
Monthly package (Automatic renewal)	Bt 129	100	5	100
	Bt 399	500	10	500
	Bt 699	3GB	Unlimited	3GB

Additional free 100 MB/ mo

# IDD - 006



- Promotional period: 1 Apr 11 – 31 Dec 11 (extended until further notice)
- 006: A revolution for international calls – first class voice quality with TMD technology available from **True fixed-line**, **TrueMove**, **PCT** and **True Public phones**
- Dial **006** to make premium calls from Thailand to USA, Canada, China, HK, Singapore, Brunei, Guam, Hawaii and Alaska **starting from Bt 3/min**

Dial **006** > country code > area code > destination number

\*\* Value rates for over 200 destinations worldwide.

Destination	Rates dependent on the receiving phone (Baht/minute)	
	Fixed line	Mobile phone
USA, Canada, China, Hong Kong, Singapore, Brunei, Guam, Hawaii, Alaska	<b>3</b>	<b>3</b>
Malaysia, Taiwan, Laos, Israel	<b>4</b>	<b>4</b>
United Kingdom, Japan, Germany, Australia	<b>5</b>	<b>6</b>
Vietnam, Cambodia, Myanmar	<b>12</b>	<b>12</b>
India, Qatar, Phillippines, Bangladesh	<b>14</b>	<b>14</b>



# IDD - 00600



International calls from Bt 1/min.

- Promotional period: 7 Oct 10 – 31 Dec 11 (extended until further notice)



**Option 1 Low Cost calls via 00600 starting from 1 Baht/min. 24 hrs. a day**

Press **00600** + Country Code + Area Code + Destination Number +

Plus! You can use Low Cost Calls to over 230 destinations worldwide

Inter SIM call via 00600	Calling Cards
No Calling Card needed	Not easy to find Calling Card Shop
More convenience, no need to press PIN Numbers when you make international calls	Need to press PIN Numbers correctly every time you make international calls
No need to call your Service Center	Service charges apply for every call to Service Center
Able to use Inter SIM in over 30 countries worldwide with TrueMove International Roaming Service	Not applicable
Call credit in Inter SIM can be used for both domestic & international calls	Call credit in Calling Cards can be used for international calls only

**Option 2 First class quality at economy rates via 006**

Starting from 3 Baht/min. 24 hrs. a day and special rates to more than 230 destinations worldwide

Press **006** + Country Code + Area Code + Destination Number +

Prepaid packages run from 1 Aug 11 – 31 Dec 11

**One rate 24 hrs/day**

Promotion	Call rate	Target customers	Fee for changing promotion
<b>Free style short call</b>	<b>All calls : Free for first 30 secs,</b> Afterwards 1/0.50	Short & frequent calls	<b>Free</b> (Normally Bt 23/time)
<b>Free style long call</b>	1 <sup>st</sup> min: 1.50 2 <sup>nd</sup> min: 1 3 <sup>rd</sup> min: 0.50 <b>4<sup>th</sup> – 6<sup>th</sup>: Free</b> 7 <sup>th</sup> onwards: 0.50	Long calls	
<b>Hutch 1 Baht</b>	Call to Hutch: Bt 1/call Call to other network : 0.50/min	Long calls on Hutch network	
<b>Tong Chin</b>	All calls: 0.50/min	Normal calls	

**Daytime**

Promotion	Call rate	Target customers	Fee for changing promotion
<b>First 2 min free</b>	<u>Midnight – 4.00 p.m.</u> <b>First 2 min free</b> 3 min onwards: Bt 1 <u>4.00 p.m. – midnight: Bt 1</u>	Short calls (daytime)	<b>Free</b> (Normally Bt 23/time)
<b>Only one</b>	<u>10.00 p.m.– 6.00 p.m.</u> <b>Bt 1/call (not over 3 mins)</b> Charge every 3 mins at Bt 1 <u>6.00 p.m. – 10.00 p.m.: Bt 0.75</u>	Normal long calls (daytime)	
<b>Su Su</b>	<u>5.00 a.m.– 5.00 p.m.</u> First min: Bt 0.50 Afterwards : Bt 0.20 <u>5.00 p.m. – 5.00 a.m.: Bt 1</u>	Frequent & long calls (daytime)	Bt 33/time

# Hi-speed Internet + Ultra Hi-speed Internet

- Promotional period: 24 Apr 12 – 30 Jun 12, validity period is 12 months

## Special promotion for xDSL customers

- Free subscription fee (Bt 2,000)
- Free installation fee (Bt 3,584.50), only new subs who apply to Internet with fixed-line



## Special promotion for DOCSIS customers

- Free subscription fee (Bt 2,000)
- Free borrow Cable modem(Bt 3,200)
- Free installation 1 point includes coaxial cable (Bt 2,600)

xDSL Package (Internet via fixed-line)				DOCSIS Package (Internet via Cable)			
Speed max		Monthly fee (Bt/mo)	Special	Speed max		Monthly fee (Bt/mo)	Special
Download	Upload			Download	Upload		
<b>7 Mbps/512Kbps Bt 599 with Free WiFi Router**</b>							
9 Mbps	1 Mbps	Bt 899	Free WiFi router	10 Mbps	1 Mbps	Bt 699	Free Loan of WiFi router
12 Mbps	1 Mbps	Bt 1,399		20 Mbps	2 Mbps	Bt 1,299	
16 Mbps	1 Mbps	Bt 2,299		50 Mbps	5 Mbps	Bt 2,799	
50 Mbps	20 Mbps	Bt 3,599	Free loan of WiFi router	100 Mbps	10 Mbps	Bt 4,999	
				200 Mbps	15 Mbps	Bt 9,999	



- Promotional period: 1 Apr 12 – 30 Jun 12

Promotion	Free call value	WE PCT	02 / TrueMove / domestic call / other network
Bt 321	Bt 321	Unlimited	Bt 1/min






Model & price		Month	Monthly fee (Bt/mo)	For all new PCT handset customer	
				WE PCT	Local call (02) / TrueMove / Domestic Call / Other network
WE PCT DS797i	 Bt 1,669	Mth 1-4	Bt 0	<b>Unlimited</b>	<b>Free call Bt 321/month Bt 1/min (additional Bt 1/min)</b>
		Mth 5 Onwards	Bt 321		
Dual phone WE PCT DS898G + TMV	 Bt 3,199	Mth 1-8	Bt 0		
		Mth 9 onwards	Bt 321		

- Promotional period: 1 Oct 11 - 31 Jan 12  
(Extended until further notice)



Unlimited year round calls								
Type	Model & price	Month	Monthly fee (Bt/mo)	WE PCT	Local calls (02)	TMV	Domestic calls	Off-net
WE PCT		Mth 1-12	Bt 0	Unlimited	Unlimited	Unlimited	Unlimited	Bt 0.54/min
		Mth 13 onwards	Bt 321					Free 200 min (Additional Bt 0.54/min)
Dual phone WE PCT + TMV		Mth 1-18	Bt 0	Unlimited	Unlimited	Unlimited	Unlimited	Bt 0.54/min
		Mth 19 onwards	Bt 321					Free 200 min (Additional Bt 0.54/min)

# TrueVisions promotions

	Package	Monthly fee	Equipment monthly fee	Channels	Remark
	Platinum	Bt 2,000	Bt 155.15	111 Channels	Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan
	Gold	Bt 1,413	Bt 155.15	99 Channels	Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan
	Gold Lite *	Bt 1,070	Bt 155.15	92 Channels	Additional fee Bt 972.63 per month for A La Carte "NHK channel" from Japan
	Knowledge	Bt 340	Bt 155.15	74 Channels	
	FreeView	-	-	60 Channels	Spend Bt 300 or more with TrueMove per month <u>Note:</u> Promotion does not include deposit Bt 2,000 and 1 year otherwise for the deposit will be for forfeited.

\* Special for Gold Lite package: Monthly fee Bt 590 and free equipment rental when using 2 TrueMove H postpaid numbers

# TrueVisions – Thailand's only HD TV operator

- Sale period: 1 Mar 12 onwards



	Platinum package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Bt 1,000 / 3 points		
- Deposit for equipment	2,000	2,000	2,000	2,000
- Free viewing 1 month	✓	✓	✓	✓
- Free viewing HD package	1 months	3 months	6 months	9 months
<b>Monthly fee</b>				
- Monthly package fee	2,000	282.48	Free	141.24
- Equipment fee	155.15	155.15	Free	77.58
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	2,155.15			
- Total monthly fee (2 point)		2,592.78		
- Total monthly fee (3 point)			2,592.78	
- Total monthly fee (4 point)				2,811.60

	Gold package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Bt 1,000 / 3 points		
- Deposit for equipment	2,000	2,000	2,000	2,000
- Free viewing 1 month	✓	✓	✓	✓
- Free viewing HD package	1 months	3 months	6 months	9 months
<b>Monthly fee</b>				
- Monthly package fee	1,412.97	282.48	141.24	141.24
- Equipment fee	155.15	155.15	77.58	77.58
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	1,568.12			
- Total monthly fee (2 point)		2,005.75		
- Total monthly fee (3 point)			2,224.57	
- Total monthly fee (4 point)				2,443.39

# TrueVisions – Thailand's only HD TV operator (cont'd)



	Knowledge package			
	1 <sup>st</sup> point	2 <sup>nd</sup> point	3 <sup>rd</sup> point	4 <sup>th</sup> point
<b>Subscription fee</b>				
- Installation fee	Free	Bt 1,000 / 3 points		
- Deposit for equipment	2,000	2,000	2,000	2,000
<b>Monthly fee</b>				
- Monthly package fee	340.00	282.48	282.48	282.48
- Equipment fee	155.15	155.15	155.15	155.15
<b>Total monthly fee</b>				
- Total monthly fee (1 point)	495.15			
- Total monthly fee (2 point)		932.78		
- Total monthly fee (3 point)			1,370.41	
- Total monthly fee (4 point)				1,808.04



# True Visions HD Plus (MPEG-4)



1. For rental equipment in DSTV & CATV Digital and CATV analog users who subscribe to Platinum / Gold / Silver package
2. Replacing the equipment is free of charge.
3. Subscribers who contact TrueVisions call center to schedule equipment replacement from 1 Sep 11 onwards

**CATV digital subscribers** who make a reservation to swap their set-top box from 1 Sep – 31 Oct , 2011 (extended to 31 Mar 12) will gain the following benefits from booking an appointment on:  
 Monday-Friday: 4 months free viewing of 11 HD channels  
 Saturday-Sunday: 3 months free viewing of 11 HD channels

**DSTV digital subscribers** who make a reservation to swap their set-top box from 1 Sep – 31 Oct, 2011 (extended to 31 Mar 12) will gain the following benefits from booking an appointment on:  
 Monday-Friday: 4 months free viewing of 11 HD channels  
 Saturday-Sunday: 3 months free viewing of 11 HD channels

## Schedule:

Swapping period:

Start date for CATV Digital subscribers: 17 Oct – 31 Dec 11 (extended to 31 Mar 12)

Start date for DSTV Digital subscribers: 17 Nov – 31 Dec 11 (extended to 31 Mar 12)

Termination of cable analog broadcasting: gradually implemented according to service area

# TrueVisions

## SSK Plug and Play

- Sale period : 22 Dec 11 – 31 Mar 12



### IRD set (only set-top box)



- Bt 1,590 for IRD set, no monthly fee
- 240 channels
- TrueMove/TrueMove H customers, viewing 12 TrueVisions channels (sports, cartoon, Thai series and Thai & foreign movies) free



The customer paying for additional equipment installation will receive:

KU band		ku & C band
Without TrueMove	TrueMove	
47 Channels	59 Channels (47 + 12 TrueVisions channels)	240 channels

### SSK bundled with TrueMove/TrueMove H postpaid packages

- Monthly fee: TrueMove/TrueMove H Bt 100 (100 mins free)
- Free viewing 3 special channels (series, movies and sports)
- Free viewing True Thai Film anytime during subscription with TrueMove package

# TrueVisions

## Set-top-box

- Promotional period: 19 Apr 12 onwards
- These set-top-boxes include access to the largest TV offering of more than 200 free-to-air channels plus English Premier League matches and all 306 Thai League matches free for 3-months

### **Bt 1,590 TrueLife+ set-top-box**

- Can be used with all satellite dishes in the market
- Free for a lifetime: More than 200 free-to-air channels, consisting of 48 leading TrueVisions channels and 150 C-Band channels PLUS a special True Knowledge package privilege FREE for 3 months (74 channels covering sports, movies, knowledge, entertainment, music and children's programs)
- 2 years warranty

### **Bt 999 Special edition set-top-box (available while stock last):**

- Can be used with all satellite dishes in the market
- Free for a lifetime: More than 200 free-to-air channels PLUS a special True Knowledge package privilege FREE for 3 months (74 channels covering sports, movies, knowledge, entertainment, music and children's program)
- 6 months warranty



- Promotional period: 24 Nov 11 onwards
- TrueMove and TrueMove H postpaid and prepaid customers can subscribe to this package

Package	Monthly fee	Remark
<b>TrueLife Free To Air</b>		
42 / 43* channels	Bt 30/mo	* Lin Ping channel
<b>TrueLife Free View</b>		
50 channels	<b>Prepaid:</b> Bt 300/mo, call free Bt 300	
	<b>Postpaid:</b> Bt 299/mo, call free Bt 299	
80 channels <sup>1/</sup>	Bt 349/mo, call free Bt 349	- 54 TrueVisions channels - 26 NSS6 Satellite channels
240 channles <sup>1/</sup>	Bt 399/mo, call free Bt 399	- 54 TrueVisions channels - 186 NSS6 Satellite & C-band channels

Remark : <sup>1/</sup> Additional for 80 channels and 240 channels

- Bt 199/mo for additional 14 channels
- Bt 499/mo for additional 24 channels

# Convergence - All Together Bonus

- For prepaid and postpaid customers

Network	Period	Service Free (Bt/min)	
		1 <sup>st</sup> min (dependent on the promotion selected)	From 2 <sup>nd</sup> min <b>Free call bonus received</b>
TrueMove Network	23.00 – 16.59 hrs	1.50	<b>1.50</b>
	17.00 – 22.59 hrs	dependent on the promotion selected	
Other Networks	24 hrs	dependent on the promotion selected	

Promotion	Promotion Period	Bonus
<ul style="list-style-type: none"> <li><b>All Together Bonus for Touchsim</b> Touch SIM can receive free call bonus equivalent to paid service fee and/or service fee made through Touch SIM</li> </ul>	22 Feb 09 – 31 Dec 12	Touch Bt 1 per Bt 1 call credit (Maximum value of Bt 10,000 call credit )
<ul style="list-style-type: none"> <li><b>All Together Bonus for TrueMove (postpaid)</b> TrueMove postpaid service can be redeemed for TrueMove Prepay and Postpay calling credits</li> </ul>	9 Aug 06 – 31 Dec 12	Bt 2 postpaid service per Bt 1 call credit (Maximum value of Bt 400 call credit)
<ul style="list-style-type: none"> <li><b>All Together Bonus for IPTV</b> IPTV service can be redeemed for TrueMove call credit</li> </ul>	16 Mar 06 – 31 Dec 12	Bt 1 of IPTV service per Bt 1 call credit
<ul style="list-style-type: none"> <li><b>All Together Bonus for True fixed-line</b> TrueMove postpaid service can be redeemed for TrueMove Prepay and Postpay call credit</li> </ul>	11 Apr 04 – 31 Dec 12	Bt 1 of fixed-line service per Bt 1 call credit
<ul style="list-style-type: none"> <li><b>All Together Bonus for hi-speed internet</b> Hi-speed Internet service can be redeemed for TrueMove Prepay and Postpay call credit</li> </ul>	17 Feb 10 – 31 Dec 12	Bt 1 of internet service per Bt 1 call credit
<ul style="list-style-type: none"> <li><b>All Together Bonus for TrueVisions</b> Hi-speed Internet service can be redeemed for any TrueMove Prepay and Postpay call credit</li> </ul>	10 Jan 05 – 31 Dec 12	Bt 2 of internet service per Bt 1 call credit